

MARLEI POZZEBON
Professor
HEC Montreal & FGV/EAESP

PERSONAL SUMMARY

I am full professor at HEC Montréal and associate professor at FGV/EAESP. Some keywords of my research are social change, citizen creativity, social technologies, global-local dialogue and post-development. My research interests are linked to the relationship between technology and society and to the possibilities of better understanding and promoting social change using practice-based theoretical lenses and qualitative research methods. In terms of theories, structuration theory, different forms of social constructivism and critical approaches are appealing to me. I have been publishing my work at journals like *Organization Studies*, *Journal of Management Studies*, *Business and Society* and *Public Administration* among others, and at leading Brazilian journals as well, like *Revista de Administração de Empresas (RAE)*.

CONTACT

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EDUCATION

- 2003 McGill University (Canada) – PhD in Business Administration – Major in Information Systems
- 1998 UFRGS (Universidade Federal do Rio Grande do Sul, Brazil) – M.Sc. in Administration – Major in Production & Information Systems
- 1996 PUC-RS (Pontifícia Universidade Católica, Brazil) – Advanced Graduate Diploma in Administration (D.E.S.S) – Major in Marketing
- 1995 UFRGS (Brazil) – Bachelor in Computer Science (complete)
- 1988 UFRGS (Brazil) – Bachelor in History (complete)
- 1983 UFRGS (Brazil) – Bachelor in Chemical Engineering (incomplete)

LANGUAGE SKILLS:

- ✓ Portuguese (native language)
- ✓ French (fluent); English (fluent)
- ✓ Spanish (good level); Italian (in progress)

RESEARCH ACTIVITIES

Web sites (research)

- ✓ <http://scholar.google.ca/citations?user=HkyH4OkAAAAJ>
- ✓ <http://www.ictformicrofinance.org/>
- ✓ <http://gestionetcompetencesociales.wordpress.com/>
- ✓ <http://www.hec.ca/profs/marlei.pozzebon.html>
- ✓ <http://eaesp.fgvsp.br/en/teaching-knowledge/faculty> and <http://gvpesquisa.fgv.br/professor/marlei-pozzebon>

Publications: forthcoming (peer reviewed accepted articles)

1. POZZEBON, Marlei; CHRISTOPOULOS, Tania & LAVOIE, Frederic (Forthcoming). “The transferability of financial inclusion models: a process-based approach”. Submitted to *Business & Society*. Accepted for publication. In press.
2. BARIN CRUZ, Luciano & POZZEBON, Marlei (2017) “The Influence of Temporality on Students’ Learning Processes: Lessons from a Service-Learning Program in Brazil”, Chapter 19, pp. 455-485. In: *Sustainability in Management Education Handbook*. Editors: Jorge A. Arevalo, William Paterson University and Shelley F. Mitchell, University of New Hampshire Handbook Publisher: Edward Elgar Publishing Inc. Accepted for publication. In press.
3. BOUSTANY, Charles; POZZEBON, Marlei & PETRINI, Maira (2017). “Fora do Eixo: Creating spaces for Inclusion in the Cultural Sector”. Submitted to *Revista Brasileira de Casos de Ensino em Administração*. Accepted for publication.
4. BOBSIN, Debora & POZZEBON, Marlei (2017). O Impacto das Novas Tecnologias no Terceiro Setor: Barreiras e Oportunidades. Book chapter submitted to *TIC organizações sem fins lucrativos*. Accepted for publication.
5. GONZALES, Lauro; POZZEBON, Marlei, LIMA-SILVA, Fernanda & AMBROSIO, Lucas (2017). “The value of proximity combined to discretionarity for improving housing public policies”. Submitted to *77th Annual Meeting of the Academy of Management (AOM)*, August 4-8, in Atlanta, Georgia, USA. Accepted for presentation
6. OLIVEIRA, Renata & POZZEBON, Marlei (2017). “Collaboration in humanitarian operation: Huge challenges for the humanitarian workers”. Submitted to *POMS 28th Annual Conference*, May 5-8 2017, Seattle, WA. Accepted for presentation.
7. SIQUEIRA, ERICA; DINIZ, EDUARDO, POZZEBON, Marlei (2017). “A digital community bank: mapping negotiation mechanisms in its consolidation as an alternative to commercial banks”. Submitted to *V Conferencia Internacional de Monedas Sociales y Complementarias: Dinero, Conciencia y Valores para el Cambio Social*. May 10-14, Barcelona. Accepted for presentation.
8. COELHO, Taiane Ritta; CUNHA, Maria Alexandra & POZZEBON, Marlei (2017). eParticipation and the policy cycle: designing a research agenda. Submitted to *18th Annual International Conference on Digital Government Research*, June 7-9, 2017, New York. Accepted for presentation.

Articles in progress – submitted or under revision

1. POZZEBON, Marlei; DELGADO, Natalia Aguilar, RODRIGUEZ, Charo, BOBSIN, Debora “Temporally Bracketing Discourses: an empirical approach to practice-based studies”. Revise & Resubmit.
2. De SOUZA, Ana Clara Aparecida Alves & POZZEBON, Marlei. “Praticas e mecanismos de uma tecnologia social: transformacap social no semearido”. Revise & Resubmit.
3. FONTENELLE, Isleide & POZZEBON, Marlei. “Brazilian protests as a consumer movement: reflections on politics of consumption and culture jamming in the field of organizational studies”. Waiting first assessment.

4. POZZEBON, Marlei & FONTENELLE, Isleide. “The Western-based path of technology development as a source of inequalities: the Latin American concept of social technologies”. Waiting first assessment.
5. DINIZ, Eduardo, POZZEBON, Marlei, GONZALEZ, Lauro & JAYO, Martin. “Bridging microfinance and the banking system: taking advantage of ‘local proximity’”. Waiting first assessment.
6. BOBSIN, Debora, PETRINI, Maira & POZZEBON, Marlei. “The value of technology affordances to improve the management of nonprofit organizations”. Waiting first assessment.
7. MAILHOT, Chantale; POZZEBON, Marlei & ROSAS, Sonia Telo and ALVES, Mario. “Hybrid forms of organizing: when civil society plays a central role to promote social innovations”. Waiting first assessment.

Publications: articles and cases (peer reviewed journals)

1. POZZEBON, Marlei; CUNHA, Maria Alexandra & COELHO, Taiane Rita (2016). “Making Sense to Decreasing Citizen eParticipation through a Social Representation Lens Information and Organization”. *Information and Organization*. v. 26, p. 84-99.
2. MARCONATO, Diego; BARIN CRUZ, Luciano; POZZEBON, Marlei & POITRAS, Jean-Emmanuel (2016) “Developing sustainable business models within BOP contexts: mobilizing native capability to cope with governmental programs”. *Journal of Cleaner Production*, 29: 735-748 (15 August 2016).
<http://www.sciencedirect.com/science/article/pii/S0959652616301056>
<http://authors.elsevier.com/a/1T6i63QCo9JMe0>
3. VIROLLE, Lola; POZZEBON, Marlei & GONZALEZ Lauro (2016) “Les incubateurs technologiques de coopératives : l’expérience des universités brésiliennes”. *RECMA – Revue internationale de l’économie sociale* – 340: 110-125. <http://recma.org/>
4. BIROCHI, Rene & POZZEBON, Marlei (2016) “Improving Financial Inclusion: a Critical Financial Education Framework”. *RAE – Revista de Administração de Empresas*. 56 (3): 266-287 (Mai-June 2016).
http://rae.fgv.br/sites/rae.fgv.br/files/improving_financial_inclusion_towards_a_critical_financial_education_framework_1.pdf
5. TELLO ROZAS, Sonia; POZZEBON, Marlei & MAILHOT, Chantale (2015) “Uncovering micro-practices and pathways of engagement that scale up social-driven collaborations: a practice view of power”. *Journal of Management Studies*, 52 (8), 1064-1096.
<http://onlinelibrary.wiley.com/doi/10.1111/joms.12148/abstract>
6. GONZALEZ, Lauro; DINIZ, Eduardo & POZZEBON, Marlei (2015) “The value of proximity finance – how traditional banking system can contribute to microfinance”. *MIT Innovations*, 10 (1/2), 125-137. <http://www.mitpressjournals.org/toc/itgg/current>
http://www.mitpressjournals.org/doi/pdf/10.1162/inov_a_00233
7. POZZEBON, Marlei; TELLO ROZAS, Sonia & DELGADO, Natalia A. (2015) “The Use and Consequences of Participatory GIS in a Mexican Municipality: Applying a Multilevel Framework”. *RAE – Revista de Administração de Empresas*, 55 (3), May-June 2015, 290-303.
<http://www.scielo.br/pdf/rae/v55n3/0034-7590-rae-55-03-0290.pdf>
8. SOUZA, Ana Clara Aparecida Alves; POZZEBON, Marlei & SILVA FILHO, José Carlos Lázaro (2015) “ADEL, Jovens no semiárido cearense criando tecnologias sociais”. *Revista Brasileira de*

Casos de Ensino em Administração. 5 (2), July-December 2015.
<http://bibliotecadigital.fgv.br/ojs/index.php/gvcasos/issue/current>

9. GATEAU, Thierry; GHADIRI, Sacha; MAILHOT, Chantale, & POZZEBON, Marlei (2015) "Entrepreneuriat social : Le cas de l'équipe d'intervention théâtrale participative *Mise au jeu*". *International Journal of Case Studies in Management*. 13 (4), December 2015, 22 pages [Teaching notes: 26 pages]. <https://appweb.hec.ca/centredecas/app/fr/cas/5021?frtok=241>
10. SALDANHA, Fabio Prado & POZZEBON, Marlei (2015) "Fiat Mio: the Project that Embraced Open Innovation and Creative Commons in the Automotive Industry". *International Journal of Case Studies in Management*, 13 (1), March 2015, 19 pages [Teaching notes: 27 pages]. <https://appweb.hec.ca/centredecas/app/fr/cas/4201?frtok=181> – [Best Case of The Year Award]
11. POZZEBON, Marlei; RODRIGUEZ, Charo & PETRINI, Maira (2014) "Dialogical principles for qualitative research: a nonfoundational path". *International Journal of Qualitative Methods*. 3, 293-317. <http://ejournals.library.ualberta.ca/index.php/IJQM/article/view/20611>
12. SALDANHA, Fabio Prado, COHENDET, Patrick & POZZEBON, Marlei (2014) "Challenging the Stage-Gate Model in Crowdsourcing: The Case of Fiat Mio in Brazil". *Technology Innovation Management Review*, 4(9), 28-35. <http://timreview.ca/article/829>
13. DINIZ, Eduardo Henrique; JAYO, Martin; POZZEBON, Marlei; LAVOIE, Frédéric & VOGUEL, Flávio (2014) "ICT Helping to Scale up Microfinance". *Journal of Global Information Management*, Special Issue on ICT in Brazil: Global Issues and Challenges, 22, 34-50. <http://www.igi-global.com/article/ict-helping-to-scale-up-microfinance/111238>
14. CUNHA, Maria Alexandra; COELHO, Taiane Rita & POZZEBON, Marlei (2014) "Internet e Participação: O Caso do Orçamento Participativo Digital de Belo Horizonte". *RAE - Revista de Administração de Empresas*, 54(3), 296-308. <http://rae.fgv.br/en/node/47024>
15. POZZEBON, Marlei; MACKRELL, Dale & NIELSEN, Sue (2014) "Structuration Bridging Diffusion of Innovations and Gender Relations Theories: A Case of Paradigmatic Pluralism in IS Research". *Information System Journal*, May 2014, 24(3), 229-248. DOI: 10.1111/isj.12007. <http://onlinelibrary.wiley.com/journal/10.1111/%28ISSN%291365-2575/earlyview>
16. POZZEBON, Marlei; CHRISTOPOULOS, Tania; PEERALLY, Jahan Ara & SALDANHA, Fabio Prado (2014) "The Expansion of Community Banks in Brazil: Discovering Palmas' Methodology". *Revista Brasileira de Casos de Ensino em Administração*, 4(2), July-December 2014, Doc 16. <http://bibliotecadigital.fgv.br/ojs/index.php/gvcasos/article/view/14676>
<https://casepalmas.wordpress.com/>
17. ALVES, Mario Aquino & POZZEBON, Marlei (2013) "How to resist linguistic domination and promote knowledge diversity?". *RAE-Revista de Administração de Empresas*, November-December 2013, 53(6), 629-633. http://rae.fgv.br/sites/rae.fgv.br/files/artigos/how_to_resist_linguistic_domination_and_promote_knowledge_diversity.pdf
18. BARBOSA, Alexandre; POZZEBON, Marlei & DINIZ, Eduardo (2013). "Rethinking E-government Performance Assessment from a Citizen Perspective". *Public Administration*, September 2013, 91(3), 744-762. DOI: 10.1111/j.1467-9299.2012.02095.x. <http://onlinelibrary.wiley.com/doi/10.1111/j.1467-9299.2012.02095.x/abstract>
19. BIROCHI, Rene; PEERALLY, Jahan Ara & POZZEBON, Marlei (2013) "The Recent History of Financial Inclusion in Autazes". *Revista Brasileira de Casos de Ensino em Administração*, 3 (1), January-June 2013, Doc 5. <http://bibliotecadigital.fgv.br/ojs/index.php/gvcasos/article/view/5993>;
<https://caseautazes.wordpress.com/>

20. MAILHOT, Chantale & POZZEBON, Marlei (2013) “Le mouvement « Nossa São Paulo » : les citoyens s’organisent pour se réappropriier l’espace social et politique”. *Revue internationale de cas en gestion*, 11 (1), avril 2013, 21 pages (9402013007, Teaching Notes 5402013007), ISSN 1911-2599.
21. DINIZ, Eduardo; BIROCHI, RENE & POZZEBON, Marlei (2012) “Triggers and barriers to financial inclusion: the use of ICT-based branchless banking in an Amazon county”. *Electronic Commerce Research and Applications, Special Issue Poverty, Technology and Microfinance*, 11(5), 447-534. <http://dx.doi.org/10.1016/j.elerap.2011.07.006>
22. POZZEBON, Marlei & MAILHOT, Chantale (2012) “Citizens Engaged to Improve the Sustainability and Quality of Life of Their Cities: the Case of Nossa Sao Paulo”. *Journal of Change Management. Special issue Strategies for Conceptualizing, Organizing, and Managing Resilience in the Globalizing City*, 12(3), 301-321. DOI: 10.1080/14697017.2012.673072. <http://www.tandfonline.com/doi/pdf/10.1080/14697017.2012.673072>
23. POZZEBON, Marlei & DINIZ, Eduardo (2012) “Theorizing ICT and society in the Brazilian context: a multilevel, pluralistic and remixable framework”. *BAR – Brazilian Administration Review*. 9(3), 287-307, July-September 2012 DOI: 10.1590/S1807-76922012000300004. http://www.anpad.org.br/periodicos/arq_pdf/a_1330.pdf
24. VERA, Luz-Dinora; RAUFFLET, Emmanuel & POZZEBON, Marlei (2012) “Community-Building and Green Gold Certification: the Experience of Oro Verde, Colombia”. *Greener Management International - Special issue Change Management for Sustainability: Celebrating our Wins, Learning from our Failures*, June 2012, Vol. 57, 77-90. <http://www.greenleaf-publishing.com/greenleaf/journaldetail.kmod?productid=3679&keycontentid=8>
25. POZZEBON, Marlei & PINSONNEAULT, Alain (2012) “The Dynamics of Client-Consultant Relationship: Exploring the Interplay of Power and Knowledge”. *Journal of Information Technology*, 27, 35-56. DOI: 10.1057/jit.2011.32.
26. POZZEBON, Marlei & DELGADO, Natalia (2012) “Participatory Geographic Information Systems in Sierra Nevada, Mexico”. *Revue internationale de cas en gestion*, 10 (1), January 2012, 19 pages (9002012001, Teaching Notes 5002012001)
27. BIROCHI, Rene & POZZEBON, Marlei (2011) “Theorizing in distance education: the critical quest for conceptual foundations”. *Journal of Online Learning and Teaching*, 7(4), 562-575.
28. POZZEBON, Marlei; PETRINI, Maira; BANDEIRA DE MELLO, Rodrigo & GARREAU, Lionel (2011) “Unpacking IS Researchers’ Creativity and Imagination in Grounded Theorizing”. *Information and Organization*, 21 (4), 177-193.
29. RODRIGUEZ, Charo & POZZEBON, Marlei (2011) “Understanding Managerial Behavior during Initial Steps of a Clinical Information System Adoption”. *BMC Medical Informatics and Decision Making*, 11, 42 (Available at: <http://www.biomedcentral.com/1472-6947/11/42>)
30. VACHON, Francine, POZZEBON, Marlei & LEVESQUE, Gilles (2011) “Changes in IS Research: A Comparative Analysis”. *International Journal of Business, Humanities and Technology*, 1(2), 184-198, September 2011 .
31. LAVOIE, Frederic, POZZEBON, Marlei & GONZALEZ, Lauro (2011) “Challenges for Inclusive Finance Expansion: the Case of CrediAmigo, a Brazilian MFI”. *Management International*, 15(3), 57-69, Spring 2011.
32. POZZEBON, Marlei, DINIZ, Eduardo & REINHARDT, Nicolau (2011) “Creating a Brazilian School in International IS Research: Opportunities and Challenges”. *RAE – Revista de Administração de Empresas*, 51 (1), 10-14, January-February 2011 <http://www.scielo.br/pdf/rae/v51n1/02.pdf>

33. WINKLER, Ingrid & POZZEBON, Marlei (2011) “Rede Nossa São Paulo e os desafios da mobilização social por cidades mais justas e sustentáveis”. *Revista Brasileira de Casos de Ensino em Administração*, 1(1), January-June 2011, Doc. 2:
<http://bibliotecadigital.fgv.br/ojs/index.php/gvccasos/article/view/3379>
34. PETRINI, Maira & POZZEBON, Marlei (2010) “Integrating sustainability into business practices: learning from Brazilian firms”. *BAR – Brazilian Administration Review*, 7(4), 362-378, October-December 2010 http://www.anpad.org.br/periodicos/arq_pdf/a_1119.pdf
35. RODRIGUEZ, Charo & POZZEBON, Marlei (2010) “The Implementation Evaluation of Primary Care Groups of Practice: A Focus on Organizational Identity”. *BMC Family Practice*, 11(15), 1-10.
<http://www.biomedcentral.com/1471-2296/11/15>
36. ARROYO, Paulina & POZZEBON, Marlei (2010) “Implementing a Three-Level Balanced Scorecard System at Chilquinta Energia”. *Revue internationale de cas en gestion*, 8(2), May 2010, 20 pages (9 65 2010 001, Teaching Notes 5 65 2010 001).
37. JAYO, Martin; POZZEBON, Marlei & DINIZ, Eduardo (2009) “Microcredit and Innovative Local Development in Fortaleza, Brazil: the Case of Banco Palmas”. *Canadian Journal of Regional Science*, Special Issue on *Social Innovation and Territorial Development*, Edited by Klein, Juan-Luis, 32(1), 115-128, Sprint 2009.
38. PETRINI, Maira & POZZEBON, Marlei (2009) “Managing Sustainability with the Support of Business Intelligence: Integrating Socioenvironmental Indicators and Organizational Context”. *Journal of Strategic Information Systems*, 18, 178-191, December 2009 <http://article>
39. PETRINI, Maira & POZZEBON, Marlei (2009) “Usando Grounded Theory na Construção de Modelos Teóricos”. *Revista Gestão e Planejamento*, 10(1), 1-18, January-June 2009.
<http://www.revistas.unifacs.br/index.php/rgb/article/view/990/775>
40. DINIZ, Eduardo; POZZEBON, Marlei & JAYO, Martin (2009) “The Role of ICT in Helping Parallel Paths to Converge: Microcredit and Correspondent Banking in Brazil”. *Journal of Global Information Technology Management (JGITM)*, Special Issue on *Information Technology Research in Brazil*, 12(2), 80-103.
41. GURGEL, Cecilia, TESSIER, Christophe & POZZEBON, Marlei (2007) “Marina Silva, une femme en action pour la défense de la forêt amazonienne”. *Revue internationale de cas en gestion*, 5(2), October 2007, 25 pages (9 00 2005 002, Teaching Notes 5 00 2005 002).
42. OLIVEIRA, Rogerio, POZZEBON, Marlei & VAN HECK, Eric (2007) “Veiling Holambra – Trading Brazilian Flowers in the International Market Enabled by IT”. *Journal of IT Cases and Application Research (JITCAR)*, 9(1), 38-52, September 2007. (VAN HECK, Eric & POZZEBON, Marlei, Teaching Notes (7 pages) + Research notes (7 pages)).
43. POZZEBON, Marlei, TITAH, Ryad & PINSONNEAULT, Alain (2006) “Combining social shaping of technology and communicative action theory for understanding rhetorical closure of IT”. *Information Technology and People*, Special Issue on *Critical Research in Information Systems*, 19(3), 244-271.
44. POZZEBON, Marlei & VAN HECK, Eric (2006) “Local Adaptations of Generic Application Systems: The Case of Veiling Holambra in Brazil”. *Journal of Information Technology*, 21(2), 73-85.
45. POZZEBON, Marlei & PINSONNEAULT, Alain (2005) “Challenges in Conducting Empirical Work Using Structuration Theory: Learning from IT Research”. *Organization Studies*, 26(9), 1353-1376.
46. POZZEBON, Marlei & PINSONNEAULT, Alain (2005) “Global-local Negotiations for Implementing Configurable Packages: the Power of Initial Organizational Decisions”. *Journal of*

Strategic Information Systems, Special Issue Understanding the Contextual Influences on Enterprise System Implementation, 2005, (Part II), 14(2), 121-145.

47. VILLAR, Hector & POZZEBON, Marlei (2005) “STIHL – Une expérience brésilienne de mise en œuvre ERP”. *Revue internationale de cas en gestion*, 3(3), October 2005, 23 pages. (N. 9 65 2005 001, Teaching Notes 5 65 2005 001, 8 pages).
48. GURGEL, Cecilia & POZZEBON, Marlei (2005) “Non-territorial offices at Semco”. *IVEY Publishing*, December 2005, 15 pages (n. 9B06M003, Teaching Notes, 10 pages, n. 8B06M003w).
49. POZZEBON, Marlei (2004) “The Influence of a Structurationist Perspective on Strategic Management Research”. *Journal of Management Studies*, 41(2), 247-272.
50. POZZEBON, Marlei; FREITAS, Henrique & PETRINI, Maira (1999) “The Definition of Categories for Studies on Proactive Behavior and Information Gathering”. *RAC - Revista de Administração Contemporânea*, May-August 1999, 2 (2), 97-118.
51. POZZEBON, Marlei & FREITAS, Henrique (1998) “Toward the Application - with Scientific Rigor - of Case Studies in Information Systems”. *RAC - Revista de Administração Contemporânea*, May-August 1998, 2 (2), 143-170.
52. POZZEBON, Marlei & FREITAS, Henrique (1997) “Through a Set of Propositions that Allows the Construction of New Models in Information Systems”. *RAP - Revista de Administração Pública*, 1997, 31 (5), 87-104.
53. POZZEBON, Marlei, FREITAS, Henrique & PETRINI, Maira (1997) “The Integration of Competitive Intelligence within EIS (Enterprise Information System)”. *Revista Ciência da Informação*, 1997, 23 (3), 243-254.
54. POZZEBON, Marlei, SOARES, Rodrigo & DORNELAS, Jairo (1997) “Analysis of Brazilian Telephone Deregulation”. *READ - Revista Eletrônica de Administração*, Edition 5, 3(1).
55. POZZEBON, Marlei & FREITAS, Henrique (1997) “Characteristics of an EIS – Enterprise Information Systems – toward productivity”. *READ - Revista Eletrônica de Administração*, Edition 5, 3(1).
56. POZZEBON, Marlei & FREITAS, Henrique (1997) “Desirable Characteristics of an EIS at the end of the 90s”. *READ - Revista Eletrônica de Administração*, Edition 9, 5(1).
57. POZZEBON, Marlei & FREITAS, Henrique (1996) “The construction of an EIS (Enterprise Information System) of an Enterprise”. *RAUSP - Revista de Administração da Universidade de São Paulo*, 31 (4), 19-30.

Books

1. POZZEBON, Marlei (2009) “*Negotiations between Global Principles and Local Contexts*”. VDM Verlag (July 2009), 364 pages (published thesis).

Book chapters (peer reviewed chapters)

1. POZZEBON, Marlei (2015) “*Tecnologia social: A South American view of technology and society relationship*”. In: Vaujany, François-Xavier; Mitev, Nathalie; Lanzara, Giovan Francesco; Mukherjee, Anouck. *Materiality, Rules and Regulation, New trends in management and organization studies*. Palgrave Macmillan, Hampshire, UK. Chapter 1, pp. 33-51.
<http://www.palgrave.com/page/detail/materiality,-rules-and-regulation-francoisxavier-de-vaujany/?sf1=barcode&st1=9781137552648>

2. POZZEBON, Marlei (2013) “Structuration Theory”; in: “*Encyclopedia of Management Theory*” SAGE Publications. Editors: Kessler, E.H. Book entry, pp. 806-809. April 2013.
3. POZZEBON, Marlei & PETRINI, Maira de Cassia (2013) “Critérios para Condução e Avaliação de Pesquisas Qualitativas de Natureza Crítico-Interpretativa”. In: TAKAHASHI, Adiana Roseli Wunsch. *Pesquisa Qualitativa em Administração: fundamentos, métodos e usos no Brasil*. São Paulo: Atlas, 2013, pp. 1-72. ISBN é 978-85-224-7712-8. April 2013.
4. POZZEBON, Marlei; ARROYO, Paulina & FLEURY, Angela (2010) “Sustainable Scorecard as an Actionable Framework or Managing Sustainability: the Case of Tube Brazil”. In: *Corporate Environmental Management Information Systems: Advancements and Trends*. Edited by Frank Teuteberg and Jorge Marx Gomez, Business Science Reference, New York, USA, Chapter 25, pp. 409-424.
5. POZZEBON, Marlei; DINIZ, Eduardo & JAYO, Martin (2009) “Chapter II: Adapting the Structurationist View of Technology for Studies at the Community/Societal Levels”. In: *Handbook of Research on Contemporary Theoretical Models in Information Systems*, Editors: Dwivedi, Y.K, Lal, B., Williams, M.D., Schneberger, S.L., and Wade, M.R. Information Science Reference, IGI Global, Hershey, PA, USA, Chapter II, pp. 18-33.
6. PETRINI, Maira & POZZEBON, Marlei (2009) “What role is “Business Intelligence” playing in developing countries? A picture of Brazilian companies”. IN: *Data Mining Applications for Empowering Knowledge Societies*“. Edited by Rahman, Hakikur; IGI Global, Chapter XIII, pp. 241-261.
7. PETRINI, Maira & POZZEBON, Marlei (2009) “Managing Sustainability with the Support of Business Intelligence Methods and Tools”. In: *Information Systems, Technology and Management: Third International Conference ICISTM 2009*, Edited by: Sushil K. Prasad, Susmi Routray, Reema Khurana, Sartaj Sahni Ghaziabad, India, March 12-13, 2009, Proceedings (Communications in Computer and Information Science) published as a book, pp. 88-88, Springer.
8. PETRINI, Maira & POZZEBON, Marlei (2008) “The Implementation of ERP Packages as a Mediation Process: The Case of Five Brazilian Projects”. IN: “*Enterprise Resource Planning for Global Economies: Managerial Issues and Challenges*“, Edited by Ferran, Carlos and Salim, Ricardo. Idea Group Inc., Chapter XI, pp. 189-206.
9. POZZEBON, Marlei (2004) “Conducting and Evaluating Critical Interpretive Research: Examining Criteria as a Key Component in Building a Research Tradition”. In: *Information Systems Research: Relevant Theory and Informed Practice*. Ed. Kaplan, B. et al., London: Kluwer Academic Publishers, 2004, Chapter 16, pp. 275-292.

Book chapters (under invitation)

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2. BATIGNE, Stéphane; POZZEBON, Marlei & RODRIGUES, Charo (2010) “ Le système d’information clinique OACIS au CHUM : histoire d’une implantation”. *L’actualité médicale*, Groupe Santé, Les Éditions Rogers, 27 pages.
3. DINIZ, Eduardo & POZZEBON, Marlei (2010) “The Role of Information and Communication Technologies (ICT) in Improving Microcredit: The Case of Correspondent Banking in Brazil”, *IDRC Technical Report*. <http://idl-bnc.idrc.ca/dspace/bitstream/10625/45039/1/131493.pdf>
4. WARIGODA, Miriam & POZZEBON, Marlei (2009) “Keep your eyes on your city’s social indicators: The Nossa São Paulo movement and the empowerment of civil society”. Case describing the origins of Nossa Sao Paulo movement, 23 pages. http://www.nossasaopaulo.org.br/portal/arquivos/english/research_about_us_OurSP.pdf
5. ARROYO, Paulina & POZZEBON, Marlei (2006) “Rapport sur la phase de pré-implantation des sites pilotes“, Expert report to the direction of the project CIS (CUSM), 28 pages.
6. DESJARDINS, G., POZZEBON, M., LAPOINTE, L., RODRIGUEZ, C. & CETIN, P. (2005) “Rapport préliminaire sur la phase de pré-implantation des sites pilotes“, Expert report to the direction of the project CIS (CHUM), 28 pages.
7. POZZEBON, Marlei & RODRIGUEZ, Charo (2004) “ Le Projet SIC - Rapport d’étape June – décembre 2004“, Expert report to the direction of the project CIS (CHUM, CUSM).
8. POZZEBON, Marlei & RODRIGUEZ, Charo (2004) “Sélection et pré-implantation du SIC - Rapport d’évaluation préliminaire”, Working Paper Faculty of Medicine, 2004, (french version). “CIS

Selection and Pre-Implementation - Preliminary Assessment Report”, Expert report to the direction of the project CIS (CHUM, CUSM).

9. RODRIGUEZ, Charo & POZZEBON, Marlei (2003) “Utilization-Focused Evaluation in the Implementation of a Clinical information Systems in MUCH and CHUM”, Expert report to the direction of the project CIS (CHUM, CUSM).
10. POZZEBON, Marlei & PINSONNEAULT, Alain (2002) “Projets d’implantation de progiciels ERP: les expériences des praticiens du Québec”, Working Paper, 2002.
11. POZZEBON, Marlei & RODRIGUEZ, Charo (2002) “CIS Implementation: A First Appraisal of Evidence-Based Benefits”, Expert report to the direction of CUSM.
12. POZZEBON, Marlei & RODRIGUEZ, Charo (2002) “The Challenge of Implementing a Clinical Information System: The Case of a University and Multi-Hospital Health Center”. Working Paper MUHC, 2002, Expert report to the direction of CUSM.

Publications in newspapers

1. POZZEBON, Marlei & GATEAU, Thierry (2011) “Vers de nouveaux modèles d’affaires?”, *La Presse*, Montreal, Canada, May 09, 2011. <http://lapresseaffaires.cyberpresse.ca/economie/201105/09/01-4397438-vers-de-nouveaux-modeles-daffaires.php>.
2. DINIZ, Eduardo H. & POZZEBON, Marlei (2010) “Les défis de banques communautaires”, *La Presse*, Montreal, Canada, March 15, 2010. <http://lapresseaffaires.cyberpresse.ca/economie/201003/15/01-4260675-les-defis-des-banques-communautaires.php>.
3. POZZEBON, Marlei & BARIN CRUZ, Luciano (2010) “Économie sociale et entreprise privée sous un même toit”, *La Presse*, Montreal, Canada, March 01, 2010. <http://lapresseaffaires.cyberpresse.ca/economie/201003/01/01-4256239-economie-sociale-et-entreprise-privee-sous-un-meme-toit.php>.
4. POZZEBON, Marlei & MAILHOT, Chantale (2010) “Un réseau de villes sud américain”, *La Presse*, Montreal, Canada, February 22, 2010. <http://lapresseaffaires.cyberpresse.ca/economie/international/201002/22/01-953954-un-reseau-des-villes-sud-americain.php>.
5. POZZEBON, Marlei & PARADIS, Denis (2006) “Au tour de l’intelligence d’affaires”, *La Presse*, Montreal, Canada, January 23, 2006, page 6.
6. FREITAS, Henrique M.R. & POZZEBON, Marlei (1996) “Information Systems at the End of 90s”, *Jornal do Comércio, Caderno de Gestão*, Porto Alegre, Brazil, September 1996, N. 85, year 64, page 3.

Work in the media (based on interviews)

- 2013 RESULTS Canada
Role: One hour interview for the participation in a documentary
Title: RESULTS Canada - Microfinance in Service of the World's Poorest
https://www.youtube.com/watch?v=d_xkyFWwINE (see 8h52m)
- 2012 Role: Guest speaker
CAPG – CEMF Seminar, March 2012
<http://vimeo.com/51085307>

- 2012 Role: Interview in collaboration with Luciano Barin Cruz
 Title: *Service learning for responsible business in Brazil* (Chelsea Hicks)
 Publication: *Sustainability Success Story*
 Site: NBS (network for business sustainability)
<http://nbs.net/sustainability-centres/service-learning-advances-responsible-business-in-brazil/>
- 2012 Role: Individual interview
 Title: *L'autre richesse* (Soraya Elbekkali)
 Publication: L'itinéraire, page 10
 Date: October 15, 2012
- 2012 Role: Individual interview
 Title: *Quand les employés décident de tout* (écrit par Didier Bert)
 Publication: MSN.ca
 Date: July 5, 2012
- 2011 Role: Individual interview
 Title: *Organismes à vocation sociale, communautaire et culturelle : La Gestion au Service De La Cause*
 Publication: *HEC MAG* (9:2), p. 20-25 – *HEC Montréal, Service des communications*
 Date: Spring 2011
- 2011 Role: Individual interview
 Title: *Entreprises et communautés- changement de culture*
 Publication: *HEC MAG* (9:2), p. 20-25 – *HEC Montréal, Service des communications*
 Date: Spring 2011
- 2011 Role: Interview in collaboration with Luciano Barin Cruz
 Title: *Le campus international Brésil – Les étudiants de gestion de Montréal apprennent la responsabilité sociale au Brésil*
 Publication: Radio Canada International
 Date: March 04, 2011
- 2010 Role: Individual interview
 Title: *Les technologies de l'information, outils d'inclusion sociale* (écrit par Claude Turcotte)
 Publication: Le DEVOIR (Les Entrevues HEC)
 Date: March 10, 2010
<http://www.ledevoir.com/economie/actualites-economiques/284663/les-entrevues-hec-les-technologies-de-l-information-outils-d-inclusion-sociale>
- 2010 Role: Individual interview
 Title: *Abertura de dados de organizações é destaque em evento da Unesco*
 Publication: Folha de Sao Paulo
 Date: March 5, 2010
- 2009 Role: Recorded individual interview
 Title: *À la recherche de passionnés de TI?*
 Production: Pierre-Majorique Léger et Ann-Frances Cameron
 Publication: Vidéo disponible sur YouTube
<http://www.youtube.com/watch?v=UNw14B152mk&feature=plcp&list=PL529C105B2EB56E2A>

- 2007 Role: Entrevue en collaboration avec Vital Roy, Mike Wybo and Anne-Frances Cameron.
 Title: *L'information au cœur des processus de l'organisation*
 Publication: *Direction informatique*
 Date: September 2007
- 2007 Role: Individual interview
 Title: *Réduire l'inégalité grâce aux TI*
 Publication: *HEC MAG (5:2)*, p. 30 – *Numéro spécial 100*
 Date: Spring 2007
- 2006 Role: Individual interview
 Title: *Walking the Walk*
 Publication: *HEC MAG (Sprint 2006, (3:2))*, p. 13.
 Date: Spring 2006
- 2004 Role: Individual interview
 Title: *Les modes en gestion vont durer*
 Publication: *La Presse*, 17 May 2004, cahier Les Affaires - section Vie au travail.
 Date: Spring 2004

Academic Prizes and Awards

- 2016 – **Research Award ESG-UQAM** (Prix de la recherche 2016, meilleur publication). Award for the article: TELLO ROZAS, Sonia; POZZEBON, Marlei & MAILHOT, Chantale (2015) “Uncovering micro-practices and pathways of engagement that scale up social-driven collaborations: a practice view of power”. *Journal of Management Studies*, 52 (8), 1064-1096.
<http://www.hec.ca/nouvelles/2016/Marlei-Pozzebon-Sonia-Tello-Rozas-Chantale-Mailhot.html>
- 2015 – **Best CASE Publication of 2015** - Award for the case “Fiat Mio: the Project that Embraced Open Innovation and Creative Commons in the Automotive Industry”, authors: SALDANHA, Fabio Prado & POZZEBON, Marlei. The award is presented annually to the best case published at the “International Journal of Case Studies in Management”. It was published under the Vol. 13, Issue 1, March 2015, 19 pages [Teaching notes: 27 pages].
<https://appweb.hec.ca/centredecas/app/fr/cas/4201?frtok=181>
- 2013 – Diploma de **honra ao mérito. PUC Minas (PPGA) (8 March 2013)**
- 2011 – Social Enterprise Cup 2011 (SEC), coaching the HEC team with Luciano Barin Cruz.
http://www.hec.ca/nouvelles/2011/nouv_201181_SEC.html
- 2010 – **Honorable mention - Best Publication of the Year 2009 – Journal of Strategic Information Systems** - Award for the paper “*Managing Sustainability with the Support of Business Intelligence: Integrating Socioenvironmental Indicators and Organizational Context*”, authors PETRINI, Maira & POZZEBON, Marlei. Published in *Journal of Strategic Information Systems* (18). The award is presented annually to the best paper and the two honorable mentions.
- 2007 – **Best IS Publication of 2006** - Award for the paper “*Combining social shaping of technology and communicative action theory for understanding rhetorical closure in IT*”, authors POZZEBON, Marlei; TITAH, Ryad and PINSONNEAULT, Alain, published in *Information Technology & People* (19:3). The award is presented annually to the five best papers published in the IS area, as selected by a consortium of senior IS scholars.

- 2007 - **Emerald Literati Network Awards for Excellence, Highly Commended Award** for the paper “Combining social shaping of technology and communicative action theory for understanding rhetorical closure in IT“. Authors POZZEBON, Marlei, TITAH, Ryad and PINSONNEAULT, Alain. Published in Information Technology & People, Vol. 19, N. 3.
- 2006 – **Honorable mention**, track Information Systems, division Systèmes d’information / ASAC 2006. “La résistance des utilisateurs face aux TI : un processus de « sensemaking »”. Authors: DESJARDINS, Gabriel Aubert, LAPOINTE, Liette & POZZEBON, Marlei.
- 2005 – Prize “Most successful new course of 2005 of the executive education program”. The seminar *Technologies de l’information et intelligence d’affaires*. POZZEBON, Marlei & PARADIS, Denis.
- 2003 – **Best Paper Award** for the track Society at European Conference on Information Systems - ECIS 2003, Naples, Italy, June 19-21, 2003. “The Value of Business Intelligence in the Context of Developing Countries”, authors PETRINI, Maira & POZZEBON, Marlei.
- 2002 – **ICIS Doctoral Consortium** - Nominated and selected for the ICIS 2002 Doctoral Consortium – International Conference in Information Systems, December 12-15, 2002, Barcelona, Spain.
- 2001 – **Max Binz McGill Major Fellowship** - fellowship for the PhD in Business Administration at McGill University.
- 1998 - **Honorable mention** for the article “The Definition of Categories for Studies on Proactive Behavior and Information Gathering” at 22 Enanpad, (National Meeting of Administration Post-Graduate Programs) Foz do Iguaçu, September 28-30, 1998. Site:
- 1998 - **Vote of Laurel**, approved by the Coordinating Commission of the Master's in Administration Program, for her outstanding performance as student and junior researcher.

Presentation at Scientific Conferences

1. POZZEBON, Marlei; SALDANHA, Fabio & MESQUITA, Luiza (2016). “Theorizing social change by the identification of transformative patterns: following the path of GOMA, a collaborative social technology”. Accepted for presentation at *Sixth Organizations, Artifacts and Practices (OAP) Workshop, Materiality and Institutions in Management and Organization Studies*, Lisbon, Portugal, June 22-24, 2016.
2. CANÇADO, Airton & POZZEBON, Marlei (2016). “Social management: the potential contribution of a Brazilian research tradition to the international nonprofit debate”. Accepted for presentation at *ISTR’s 12th International Conference - The Third Sector in Transition: Accountability, Transparency, and Social Inclusion*, Stockholm, Sweden, June 28 - July 1, 2016.
3. POZZEBON, Marlei & TELLO-ROZAS, Sonia (2016). “The generative mechanisms of social technologies: understanding social change”. Accepted for presentation at *ISTR’s 12th International Conference - The Third Sector in Transition: Accountability, Transparency, and Social Inclusion*, Stockholm, Sweden, June 28 - July 1, 2016.
4. BOBSIN, Debora & POZZEBON, Marlei (2016). “Technology affordances as tools for social change”. Accepted for presentation at *ISTR’s 12th International Conference - The Third Sector in Transition: Accountability, Transparency, and Social Inclusion*, Stockholm, Sweden, June 28 - July 1, 2016.
5. POZZEBON, Marlei (2016). “Transformative learning”. Participation at the Round Table organized by Armindo Teodosio dos Santos de Sousa around the theme: Social Enterprise and Social Entrepreneurship:

Challenges and lessons learned from researching, teaching and learning.

6. POZZEBON, Marlei & SOUZA, Ana Clara Aparecida Alves (2016). "Pour théoriser le changement sociale : les schémas de transformation d'une technologie sociale". Accepted for presentation at *ACFAS 2016, Association francophone pour le savoir*, Montreal, Canada, May 11, 2016.
7. POZZEBON, Marlei & TELLO-ROSAS, Sonia (2015). "Social Technologies and Social Innovations: A South American view of ICT" Accepted for presentation at *5th EMES – International Research Conference on Social Enterprise*, Helsinki, Finland, June 30 – July 03, 2015.
8. POZZEBON, Marlei & SOUZA, Ana Clara Aparecida Alves (2015). "Revisiting the concept of 'tecnologia social': the case of ADEL in the Brazilian semi-arid". Accepted for presentation at *ISTR - Décima Conferencia Regional de América Latina y El Caribe de la Sociedad Internacional para la Investigación del Tercer Sector - Inequality, inclusion and social innovation*, San Juan - Ponce, Puerto Rico, August 5-7, 2015.
9. SALDANHA, F.P. & POZZEBON, Marlei (2014). "Social cultural organizations in new sociocultural contexts : A perspective of how to analyze and adapt cultural methodologies and business models". Accepted for presentation at *ACEI, the 18th International Conference on Cultural Economics*, presented by the Association for Cultural Economics International, Montreal, Canada, June 24-27, 2014.
10. SALDANHA, Fabio Prado; POZZEBON, Marlei & COHENDET, Patrick (2014). "The Sacred and the Profane in Crowdsourcing : the Case of the Fiat Mio". Accepted for presentation at *ACFAS 2014, Association francophone pour le savoir*, Montreal, Canada, May 12-16, 2014.
11. POZZEBON, Marlei (2014). "*Tecnologia social: A South American view of the technology-society relationship*". Accepted for presentation at *4th Organizations, Artifacts and Practices (OAP) Workshop*, Rules, Regulations and Materiality in Management and Organization Studies, Rome, Italy, June 26-27, 2014.
12. POZZEBON, Marlei and DINIZ, Eduardo (2014). "The expansion of community banks in Brazil and what we have learnt from a sociomaterial lens". Accepted for presentation at *4th Organizations, Artifacts and Practices (OAP) Workshop*, Rules, Regulations and Materiality in Management and Organization Studies, Rome, Italy, June 26-27, 2014.
13. VIROLLE, Lola; POZZEBON, Marlei & GONZALES, Lauro (2014). "Une modélisation des incubateurs technologiques de coopératives populaires (ITCP) à partir de l'expérience brésilienne" Accepted for presentation at *5th LAEMOS Colloquium "Constructing Alternatives: How can we organize for alternative social, economic, and ecological balance?"*, La Havana, Cuba, April 2-5, 2014. Track 06: Performing Alternatives To Capitalism: Which Theories, Models And Mechanisms?
14. POZZEBON, Marlei, CHRISTOPOULOS, Tania & LAVOIE, Frederic (2014). "Challenges for Inclusive Finance Expansion: The Implementation of Community Development Banks in Brazil". Accepted for presentation at *5th LAEMOS Colloquium "Constructing Alternatives: How can we organize for alternative social, economic, and ecological balance?"* La Havana, Cuba, April 2-5, 2014. Track 06: Performing Alternatives To Capitalism: Which Theories, Models And Mechanisms?.
15. TELLO ROSAS, Sonia; POZZEBON, Marlei & MAILHOT, Chantale (2014). "Uncovering micro-mechanisms and patterns of engagement to address complex social problems". Accepted for presentation at *5th LAEMOS Colloquium "Constructing Alternatives: How can we organize for alternative social, economic, and ecological balance?"* La Havana, Cuba, April 2-5, 2014. Track 8: The corporatization of politics and the politicization of corporations.
16. SALDANHA, Fabio Prado; POZZEBON, Marlei and COHENDET, Patrick (2013) "Innovating by harnessing the crowd: the case of FIAT Mio". *Conférence annuelle d'Atlas-AFMI, Association Francophone de Management International*, Montreal, Canada, July 8-9, 2013.

17. BIROCHI, Rene; POZZEBON, Marlei & DINIZ, Eduardo (2012). "Improving Financial Inclusion: a Critical Education Program for Low-income Entrepreneurs", *Academy of Management Conference*, Boston, Massachusetts, August 3-7, 2012. Track : Management Education and Development.
18. LAHAISE, Catherine; POZZEBON, Marlei & ROY, Marie-Helene (2011). "Intelligence d'affaires et développement durable: une méthodologie pour les campus universitaires", *54th Annual ASAC Conference - ASAC 2011*, Social Responsibility Track, Montreal, Canada, July 3-5, 2011. [CSR14]
19. POZZEBON, Marlei (2011). "Gestion du développement durable et intelligence d'affaires: l'intégration entre les indicateurs socio-environnementaux et le contexte organisationnel", Colloque international 79^{ème} Congrès de l'ACFAS, Sherbrooke, Canada, May 10, 2011.
20. LAVOIE, Frederic & POZZEBON, Marlei (2011). "*Communities bank and social currency: mechanisms for local and sustainable development from Brazilian experiences*" 3^{ème} Colloque international du CRISES - Pour une nouvelle mondialisation: le défi d'innover, Montreal, Canada, April 7-8, 2011.
21. DELGADO, Natalia & POZZEBON, Marlei (2010). "Social use and consequences of PGIS in local communities: a structurationist analysis of Sierra Nevada Project". *American Conference on information Systems*, 16th AMCIS, Lima, Peru, August 12-15, 2010.
22. LAVOIE, Frederic & POZZEBON, Marlei (2010). "Challenges for Inclusive Finance Expansion: the Case of CrediAmigo, a Brazilian MFI". *Academy of Management Conference - AOM 2010*, Social Issues in Management Division, Montreal, Canada, August 6-10, 2010.
23. POZZEBON, Marlei; DELGADO, Natalia & MAILLOT, Chantale (2010). "Citizens Engaged to Improve Quality of Life and Sustainability: Nossa Sao Paulo and the South-American network of cities". *Association for Nonprofit and Social Economy Research – ANSER 3rd Annual Conference*, Montréal, Canada, June 2-4, 2010.
24. POZZEBON, Marlei (2009). "Envisaging a Technology-as-Practice Community: Revisiting Practice-Oriented Views In Is Research". *European Group for Organizational Studies - EGOS 25th Colloquium*, Barcelona, Spain, July 3-5, 2009.
25. DINIZ, Eduardo; POZZEBON, Marlei & JAYO, Martin (2009). "Social Innovations in the Brazilian Banking Area: Using Correspondents to Increase Microcredit Delivery". *European Group for Organizational Studies - EGOS 25th Colloquium*, Barcelona, Spain, July 3-5, 2009.
26. DINIZ, Eduardo; POZZEBON, Marlei & JAYO, Martin (2008). "Banking Technology to Scale Microfinance: The Case of Correspondent Banking In Brazil". *ICIS 2008 (International Conference on Information Systems)*, Paris, France, December 14-17, 2008.
27. PETRINI, Maira & POZZEBON, Marlei (2008). "Integrating sustainability with business strategy and BI systems: lessons from grounded theory". *Academy of Management Conference - AOM 2008*, Social Issues in Management Division, Anaheim, California, August 8-20, 2008.
28. POZZEBON, Marlei; ARROYO, Paulina, FLEURY, A. and PETRINI, Maira (2008) "Corporate Sustainability and Information Management: The Case of Tropico Brazil". *36th Annual ASAC Conference - ASAC 2008*, Social Responsibility Track, Halifax, Nova Scotia, May 23-26 2008.
29. DINIZ, Eduardo; POZZEBON, Marlei & JAYO, Martin (2007). "Microcredit delivery through banking Correspondents in Brazil". *Academy of Management Conference - AOM 2007*, TIM Division, Philadelphia, Pennsylvania, August 3-8, 2007.
30. DINIZ, Eduardo; POZZEBON, Marlei & JAYO, Martin (2007). "Correspondent banking in Brazil: Technology to improve microcredit". 2007 OASIS Workshop, IFIP Working Group 8.2, Montreal, Canada, December 9, 2007.

31. PETRINI, Maira, POZZEBON, Marlei and MEIRELES, Fernando (2007). "Incorporando gestão da sustentabilidade aos sistemas de inteligência de negócios". 31 *Enanpad – Encontro Nacional de Pós-graduação em Administração*, Rio de Janeiro, Brazil, September 23-27, 2007.
32. LAHAISE, Catherine & POZZEBON, Marlei (2007). "*Un tableau de bord pour le développement durable: quelques pistes à partir de la recherche-action*". Colloque international avec actes: Campus Durables – Eco-Campus, 75eme Congrès de l'ACFAS 2007, Trois-Rivières, Canada, May 11, 2007.
33. POZZEBON, Marlei; VU, Tu, FLEURY; Angela & PETRINI, Maira (2006). "Information Management Models for Corporate Social Responsibility Practices", *12th American Conference on information Systems, AMCIS 2006*, Acapulco, Mexico, August 4-6, 2006.
34. ARROYO, Paulina & POZZEBON, Marlei (2006). "Implementing a three-level Balanced Scorecard system at Chilquinta Energía", *34th Annual ASAC Conference - ASAC 2006*, Case Track, Banff, Canada, June 2-6, 2006.
35. DESJARDINS, Gabriel Aubert, LAPOINTE, Liette & POZZEBON, Marlei (2006). "La Résistance des utilisateurs face aux TI : un processus de « sensemaking »", *34th Annual ASAC Conference - ASAC 2006*, IS Division, Banff, Canada, June 2-6, 2006.
36. POZZEBON, Marlei & RODRIGUEZ, Charo (2005). "The Entwinement of Power/Knowledge and the Implementation of Configurable Technologies", *Academy of Management Conference - AOM*, Organizational Communication and Information Systems Division, Honolulu, Hawaii, August 5-10, 2005.
37. POZZEBON, Marlei & RODRIGUEZ, Charo (2005). "Temporally Bracketing Discourses for Theorizing Process in Organizational Settings", *First Organization Studies Summer Workshop on "Theorizing Process in Organizational Research"*, Santorini, Greece, June 12-13, 2005.
38. GURGEL, Cecilia & POZZEBON, Marlei (2005). "Semco and non-territorial offices: Has IT played a role in transforming a company workplace?" *33rd Annual ASAC Conference - ASAC 2005*, Case Track, Toronto, Canada, May 28, 2005.
39. POZZEBON, Marlei & PINSONNEAULT, Alain (2004). "Temporally Bracketing an IT Implementation Project: Power/Knowledge Imbalances Revealed". *32nd Annual ASAC Conference, ASAC 2004*, IS Division, Quebec, Canada, June 5-8, 2004.
40. POZZEBON, Marlei (2004). "Conducting and Evaluating Critical Interpretive Research: Examining Criteria as a Key Component in Building a Research Tradition". IFIP (WG 8.2) Relevant theory and informed practice, Manchester, England, July 15-17, 2004.
41. RODRIGUEZ, Charo & POZZEBON, Marlei (2003). "Considering Texts in Context but ... Which Context?" *European Group for Organizational Studies - EGOS 19th Colloquium*, Copenhagen, Denmark, July 3-5, 2003.
42. PETRINI, Maira & POZZEBON, Marlei (2003). "The Value of Business Intelligence in the Context of Developing Countries", *European Conference on Information Systems - ECIS 2003*, Naples, Italy, June 19-21, 2003.
43. POZZEBON, Marlei (2002). "Demystifying the Rhetorical Closure of ERP Packages: framework and empirical illustration", *26 Enanpad – Encontro Nacional de Pós-graduação em Administração*, Salvador, Brazil, September 22-25, 2002.
44. POZZEBON, Marlei (2001). "Demystifying the Rhetorical Closure of ERP Packages". *International Conference on Information Systems – ICIS 2001*, New Orleans, Louisiana, December 16-19, 2001.

45. POZZEBON, Marlei & PINSONNEAULT, Alain (2001). "Structuration Theory in the IS Field: Doing an Assessment of Research Strategies". *European Conference on Information Systems - ECIS 2001*, Bled, Slovenia, June 27-29, 2001.
46. POZZEBON, Marlei & PINSONNEAULT, Alain (2000). "The Structuration Theory in IS: Usage Patterns and Methodological Issues" *Academy of Management Conference - AOM 2000*, OCIS Division, Toronto, Canada, August 7-9, 2000.
47. POZZEBON, Marlei (2000). "Combining a Structuration Approach with a Behavioral-Based Model to Investigate ERP Systems" *Americas Conference on Information Systems - AMCIS 2000*, Long Beach, California, August 10-15, 2000.
48. POZZEBON, Marlei & FREITAS, Henrique (1997). "Toward the Application - with Scientific Rigor - of Case Studies in Information Systems", *21 Enanpad – Encontro Nacional de Pós-graduação em Administração*, Rio de Janeiro, Brazil, September 21-24, 1997.
49. POZZEBON, Marlei & FREITAS, Henrique (1997). "Desirable Characteristics of an EIS - Enterprise Information System - Toward Proactive Behavior", *21 Enanpad – Encontro Nacional de Pós-graduação em Administração*, Rio de Janeiro, Brazil, September 21-24, 1997.

Invited speaker at scientific or public conferences

- 2016 POZZEBON, Marlei. "Panel 9 - Conducting High Quality Research in Latin America", Invited speaker at AIB-LAT, Round Table, February 20, 2016, Local: FEA-USP, with William Newbury, Suzana Rodriguez and Jorge Carneiro.
http://www.aiblat2016.com/wp-content/uploads/2016/02/Short-Bio-AIB-LAT-2016-Program-17_2_2016-3.pdf
- 2010 POZZEBON, Marlei. "Innovative web-based models for social inclusion and citizen mobilization". Invited speaker by UNESCO – Web for development, Brasilia, Brazil, February 25-26, 2010.
- 2010 POZZEBON, Marlei. "Workshop estratégias de comunicação digital e políticas públicas: governança, desenvolvimento e inovação". Invited speaker by UNESCO – Web for development, Brasilia, Brazil, February 24, 2010.
- 2010 POZZEBON, Marlei. "Gestão da criatividade em uma sociedade inovadora" Keynote speaker at CONIP (Conhecimento, Inovação e Práticas de TI na Gestão Pública) Cidades Criativas 2010, São Paulo, May 25, 2010.
- 2008 POZZEBON, Marlei. "Structuration theory and methods" Invited speaker at *OMT PDW Structuration theory in organization and management research: challenges and opportunities*, AOM, Anaheim, California, August 9, 2008.
- 2008 POZZEBON, Marlei. "The social dimension of information technology: a perspective from Canada and Brazil" Invited speaker at *TIM PDW Information technology for development in Latin America: raising our own questions*, AOM, Anaheim, California, August 10, 2008.
- 2006 POZZEBON, Marlei. "Challenges in information systems research: are new perspectives welcome?" Keynote speaker at *CATI 2006 (Congresso Anual de Tecnologia de Informação)*, Annual Congress on Information Technology, Sao Paulo, Brazil, July 26-28, 2006.
- 2004 POZZEBON, Marlei. "*L'expérience de Porto Alegre: du budget participatif au forum social mondial*", *Congrès de l'ACFAS - Brazil seminary project - Groupe Crises HEC (Centre de Recherche sur les Innovations dans l'Économie Sociale, les Entreprises et le Syndicat)*, organized in collaboration with ARUC-ÉS, of CIRIEC-Canada and CRDC (UQO), May 11, 2004.

- 2004 POZZEBON, Marlei. “*Mudanças de paradigma, mudanças no uso da tecnologia da informação nas organizações*”, UFSC, Florianópolis, Brazil, August 10, 2004.

Invited speaker at universities or research centers

- 2016 POZZEBON, Marlei. “Re-applying is reframing” Presentation at FSM – Forum Social Mondial, Montreal, August 11, 2016.
- 2016 POZZEBON, Marlei. “Transformative learning”. Presentation at LUISS Carlo Guide, Roma, Italy, June 99, 2016.
- 2016 POZZEBON, Marlei. “Interesses de pesquisa”. Presentation at Seminario AATI, FGV/EAESP, March 30 2016 (org by Eduardo Diniz)
- 2016 POZZEBON, Marlei. “Multilevel framework”. Presentation at Seminario Administração Publica, FGV/EAESP, March 17 2016 (org by Mario Aquino Alves)
- 2016 POZZEBON, Marlei. “Anatomia de uma pesquisa qualitativa”. Presentation at *Café com pesquisa*, USP, March 16 2016.
- 2016 POZZEBON, Marlei. “International placement”. Presentation at Reuniao de pesquisa, FGV/EAESP, March 9 2016.
- 2015 POZZEBON, Marlei. “Tecnologia social’: A South American view of technology and society relationship that revisits Western’s concept of social innovation”. Presentation at GSB-UCT, Graduate School of Business, University of Cape Town, South Africa, November 24, 2015.
- 2015 POZZEBON, Marlei. “From coworking to co-owning to collaborative social technology: GOMA”. Presentation at Paris-Dauphine, RGCS Group, Paris, France, September 7, 2015.
- 2015 POZZEBON, Marlei. “Revisiting the concept of social technologies: ADEL & AGENCIA DE REDES”. Presentation for Parole d’Exclus, UQAM, Montreal, Canada, August 27, 2015.
- 2015 POZZEBON, Marlei. “Building a research agenda”. Presentation at Seminario AATI, FGV/EAESP, March 30 2015 (org by Eduardo Diniz).
- 2015 POZZEBON, Marlei. “Building a research agenda – process theory”. Presentation at Seminario de Estudos Organizacionais, FGV/EAESP, March 15 2015 (org by Isleide Fontenelle).
- 2015 POZZEBON, Marlei. “Engajement, coherence, opportunity: reflexions about qualitative research”. Presentation at Seminario Geral de Administração Publica, FGV/EAESP, March 15 2015 (org by Marta Farah).
- 2014 POZZEBON, Marlei. “Une technologie sociale au cœur du « sertao » brésilien : comment penser sa « re-application »”. Presentation at CRISES, Séminaire de l'axe territoire et collectivités locales : La transférabilité des connaissances en développement des territoires, UQAM, Montreal, Canada, October 3, 2014. <http://www.ripess.org/bilan-de-seminaire-du-crisis/>
- 2014 POZZEBON, Marlei. “Revisitando o ‘design thinking’ com o pensamento crítico brasileiro”, Guest speaker at INOVADAY, São Paulo, Brazil, July 25, 2014. <http://igovsp.net/inovaday/revisitando-o-design-thinking-e-caso-natura/>
- 2013 POZZEBON, M. “Brasilidade e internacionalização”. Aula Magna for the Graduate Program in Administration of PUC-Minas Gerais, Belo Horizonte, Brazil, March 8, 2013.
- 2013 POZZEBON, M. “Sociomateriality in organization studies”. Seminar for the Graduate Program in Administration of PUC-Minas Gerais, Belo Horizonte, Brazil, March 8, 2013.

- 2012 POZZEBON, M. “Creating a Brazilian Tradition in International Management Research: Opportunities and Challenges”. UNISUL, Florianopolis, Brazil, October 15, 2012.
- 2012 POZZEBON, M. “Social innovation – local connections”. UFC, Fortaleza, Brazil, May 22, 2012.
- 2011 POZZEBON, M. “Creating a Brazilian Tradition in International IS Research: Opportunities and Challenges”. USP = Universidade de Sao Paulo, Sao Paulo, Brazil, November 1, 2011.
- 2010 POZZEBON, M. “Adapting the Structurationist View of Technology for Studies at the Community/Societal Levels: two empirical illustrations”. UFBA = Universidade Federal da Bahia, Salvador, Brazil, November 10, 2010.
- 2010 POZZEBON, M. “Creating a Brazilian Tradition in International IS Research: Opportunities and Challenges” Guest Speaker at the 2nd RAE (Revista de Administração de Empresas – FGV-EAESP), “Innovative application of ICT and its social impacts”, Sao Paulo, Brazil, November 5, 2010.
- 2010 POZZEBON, M. “Gestão da criatividade em uma sociedade inovadora”. USP = Universidade de Sao Paulo, Sao Paulo, Brazil, November 8, 2010.
- 2009 POZZEBON, Marlei. “Keeping the civil society eyes on sustainable community indicators” Invited speaker at CIRANO - La rentrée « Environnement » du CIRANO, Table ronde: Questions d’environnement, Montreal, Canada, September 2009.
- 2009 POZZEBON, Marlei. “Every move you make, every claim you stake: a practice-turn in IS research” Invited speaker at LSE – London School of Economics, Information Systems Research Forum, London, England, May 21, 2009.
- <http://www.lse.ac.uk/management/events/seminar-series/isrf/video-archive.aspx>
- 2009 POZZEBON, Marlei. “The Role of ICT in Helping Parallel Paths to Converge: Microcredit and Correspondent Banking in Brazil” Invited speaker at University of Siegen, Institute for Information Systems, Siegen, Germany, May 18, 2009.
- 2009 POZZEBON, Marlei. “Every move you make, every claim you stake: a practice-turn in IS research” Invited speaker at Erasmus University, Rotterdam School of Management, ERIM, Rotterdam, Netherlands. May 13, 2009.
- 2007 POZZEBON, Marlei. “La gestion de l’information au service d’une gestion socialement responsable: le cas de l’entreprise brésilienne Amanco“. Presentation and discussion at CERB (Centre d’études et de recherche sur le Brésil) “ , UQAM, Montreal, Canada, March 20, 2007 (ECO).
- 2007 POZZEBON, Marlei. “Les technologies de l’information comme levier de développement : le cas du microcrédit au Brésil“. Presentation at CRISES , Séminaire de l’axe développement et territoire, UQAM, Montreal, Canada, November 23, 2007.
- 2006 POZZEBON, Marlei. “Technologie de l’information et développement local – les cas Holambra et Rondônia“. Roundtable – CERB (Centre d’études et de recherche sur le Brésil), 1er Séminaire Guimarães Rosa, UQAM, Montreal, Canada, November 2, 2006 (ECO).
- 2006 POZZEBON, Marlei. “Challenges in information systems research: advocating for diversity“. Conference for the professors, PhD and master students of Federal University of RS (UFRGS), Porto Alegre, September 5, 2006.
- 2006 POZZEBON, Marlei. “A inteligência de negócios, TI e o papel da liderança nesse contexto. A importância da gestão de TI para os gestores não-TI“. Conference for the professors, PhD and MSc students at Fundação Dom Cabral, Minas Gerais, Belo Horizonte, Brazil, August 18 2006.

- 2005 POZZEBON, Marlei. “Technologia da informação e inteligência de negócios sustentáveis“, UFSC, Florianópolis, Brazil, September 8, 2005.
- 2005 POZZEBON, Marlei. “Les technologies de l’information et la responsabilité sociale des entreprises“. Conference : Éthique, gestion et gouvernance : au-delà de la registration, organized by the Chair of Ethic Management of HEC Montréal and HumaniTERRE, Montreal, Canada, November 17, 2005.
- 2004 POZZEBON, Marlei. “Mudanças de paradigma, mudanças no uso da tecnologia da informação nas organizações“, UFSC, Florianópolis, Brazil, August 10, 2004.

Invited speaker by external agencies, institutions and enterprises

- 2010 POZZEBON, Marlei. “Intelligence d’affaires: défis et perspectives pour les entreprises“ Invited speaker, Forum 2011 sur l’intelligence d’affaires – De la performance au cube. Desjardins, Centre de congrès et d’expositions de Lévis, Canada, November 22, 2010.
- 2008 POZZEBON, Marlei. Roundtable animator of 3^{ème} Salon de la Business Intelligence, Palais des Congrès de Montréal, Canada, April 9, 2008 (FIQ).
- 2008 POZZEBON, Marlei. “L’utilisation de la plateforme BI pour la gestion du développement durable“ Conference at 3^{ème} Salon de la Business Intelligence. Palais des Congrès de Montréal, Canada, April 9, 2008 (FIQ) (ECO).
- 2008 POZZEBON, Marlei. “Intelligence d’affaires : défis et perspectives pour les entreprises en 2008“ Conference at Réseau marketing du Cercle des présidents du Québec, Canada, February 12, 2008.
- 2007 POZZEBON, Marlei. “Technologie de l’information et intelligence d’affaires“ Conference at Direction de la Santé Publique, Forum des Orientations Technologiques, Montreal, Canada, December 6, 2007.
- 2004 POZZEBON, Marlei. “La mise en œuvre de systèmes d’information intégrés dans deux hôpitaux au Québec: quelques paradoxes ...“ Research Center of the Hospital Charles Lemoyne, Montreal, Canada, February 27, 2004.
- 2004 POZZEBON, Marlei. “Inteligência de Negócios“, Convênio Dell/PUCRS & MAN, Porto Alegre, Brazil, August 18, 2004.
- 2004 POZZEBON, Marlei. “Inteligência de Negócios“, Convênio Dell/PUCRS & MAN, Porto Alegre, Brazil, August 19, 2004.

Other invited speaker presentations at HEC Montreal

- 2016 POZZEBON, M (animation). “Panel : projet Tapiskwan : la gestion et le design dans une communauté Atikamekw » *Semaine d’innovation sociale*, 2eme edition, October 5, 2016.
- 2016 POZZEBON, M. “Transformative learning ». Presentation at : Chantier de l’innovation sociale, Mai 4 2016, HEC Montreal.
- 2015 POZZEBON, M. “Qu’est-ce que l’innovation sociale et comment cela modifie la gestion des organisations“, Panel – *La petite semaine d’innovation sociale*, September 29, 2015.
- 2015 POZZEBON, M. “Buen vivir : une brève introduction aux concepts latino-américains de post-développement“, Un autre développement – implications pour les organisations et pour les collectivités locales, Séminaire Crises, April 17, 2015.

- 2015 POZZEBON, M. & SALDANHA, F.P. "FORA DO EIXO: an 'outside of the box' model" Summer school management of creativity in an innovation society (MOSAIC), July 1, 2015.
- 2013 POZZEBON, M. "Technologies sociales: une vision latino-américaine de la relation entre technologie et société", Journée de la recherche SEAI, December 6, 2013.
- 2013 POZZEBON, M. "Civic creativity: Brazilian Techno brega & funk carioca", Summer school management of creativity in an innovation society (MOSAIC), July 16, 2013.
- 2013 POZZEBON, M. "Social inclusion", Midis de la recherche, January 2013.
- 2012 POZZEBON, M. "Civic creativity: Brazilian Techno brega & funk carioca", Summer school management of creativity in an innovation society (MOSAIC), July 6, 2012.
- 2012 POZZEBON, M. & POISSON-DE-HARO, S. "Que signifie le doctorat pour moi" Invited speaker by the Doctoral students of the Joint Doctoral Program in Administration. : 4th Doctoral Symposium in Administration, May 2012.
- 2011 POZZEBON, M. "Les modes alternatives de financement de la créativité: une expérience brésilienne, microfinance, avantages et limites", Colloque organisé par MOSAIC: Le financement de la créativité : nouveaux enjeux et nouvelles approches, October 20-21, 2011.
- 2011 POZZEBON, M. Case Studies EBAPE (Master and Doctoral students).
- 2011 MAILHOT, Chantale and POZZEBON, M. Hybrid forums, translation theory and social movements. FGV-EAESP.
- 2011 POZZEBON, M. "Civic creativity: Brazilian Techno brega & funk carioca", Summer school management of creativity in an innovation society (MOSAIC) , July 8, 2011.
- 2011 POZZEBON, M. "Survivre au doctorat" Invited speaker by the Doctoral students of the Joint Doctoral Program in Administration. : 3rd Doctoral Symposium in Administration, April 29, 2011.
- 2011 POZZEBON, Marlei. "Mécanismes d'engagement et le rôle des TIC : le cas d'un réseau brésilien de mobilisation citoyenne Des réseaux pour l'innovation sociale", CRISES-HEC, April 2011.
- 2011 POZZEBON, Marlei. "Techno-brega : créativité citoyenne et modèles d'affaires ouverts", Programme DESS en gestion des organismes culturels, cours Technologies de l'information dans les organismes culturels, February 2, 2011.
- 2010 POZZEBON, Marlei. "Management « commons »: quand la créativité citoyenne bouleverse les modèles d'affaires", Rendez-vous annuel des diplômés, October 29, 2010.
- 2010 POZZEBON, Marlei, LEMOS, Ronaldo & GHADIRI, Sacha. "Civic creativity: Brazilian Techno brega & funk carioca", Summer school management of creativity in an innovation society (MOSAIC), July 6, 2010.
- 2010 POZZEBON, M. "Social technologies and local & sustainable development", GRIDD, October 8, 2010.
- 2010 POZZEBON, M. "Adapting the Structurationist View of Technology for Studies at the Community/Societal Levels: two empirical illustrations", Groupe de Recherche en affaires internationales- GRAI, May 19, 2010.
- 2010 POZZEBON, Marlei. "Innovation sociale et inclusion financière". CRISES-HEC, May 7, 2010.
- 2010 POZZEBON, Marlei. "Creative Commons et Périphérie : le Technobrega Brésilien", Forum Créativité Citoyenne (MOSAIC), April 21-22, 2010.
- 2010 POZZEBON, Marlei. "Des réseaux pour l'innovation sociale", CRISES-HEC, March 10, 2010.

- 2008 POZZEBON, Marlei. “Nouvelles technologies : occasion d’affaires ou contrôle de la pensée?” Conference at Semaine de l’éthique et du leadership, organized by Humaniterre, February 6, 2008.

Presentation (by co-authors) at scientific conferences and colloquiums

1. TELLO ROZAS, Sonia; MAILHOT, Chantale & POZZEBON, Marlei (2012) “Mechanisms of engagement of civil society movements: lessons from Latin America network of cities” (Theme 16 – proximity, creativity and sustainable development), Proximity Days 7th Edition, Montreal, May 21-23, 2012.
2. VAN HECK, Eric & POZZEBON, Marlei (2011). “Online Auction Models for Micro-lending“, European Group for Organizational Studies - EGOS 27th Colloquium, Sub-theme / workshop 32: The Challenges of Organizing in Emerging Economies, Gothenburg, Sweden, July 6-9, 2011.
3. POZZEBON, Marlei, MAILLOT, Chantale & DELGADO, Natalia (2010). “Citizens Engaged to Improve the Sustainability and Quality of Life of their Cities: the case of Nossa Sao Paulo”, European Group for Organizational Studies - EGOS 26th Colloquium, Lisbon, Portugal June 30-July 3, 2010.
4. DINIZ, Eduardo; BIROCHI, Rene & POZZEBON, Marlei (2010). “Financial Inclusion through Correspondents: the Case of Amazonian Autazes”, European Group for Organizational Studies - EGOS 26th Colloquium, Lisbon, Portugal, July 1-3, 2010.
5. CUNHA, Maria Alexandra & POZZEBON, Marlei (2009). “O Uso das Tecnologias da Informação e Comunicação para Melhoria da Participação na Tomada de Decisão Pública”, Proceedings of 33 Enanpad – Encontro Nacional de Pos-graduação em Administração, Sao Paulo, Brazil, September 19-23, 2009.
6. PETRINI, Maira & POZZEBON, Marlei (2008). “Usando Grounded Theory na Construção de Modelos Teóricos”, Proceedings of 32 Enanpad – Encontro Nacional de Pos-graduação em Administração, Rio de Janeiro, Brazil, September 6-10, 2008. [CSR8]
7. DINIZ, Eduardo; POZZEBON, Marlei; JAYO, Martin & ARAÚJO, Ewandro (2008). “The role of information and communication technologies (ICT) in improving microcredit - the case of correspondent banking in Brazil“, Accepted to publication in the Proceedings of PICMET’08 - Portland International Conference on Management of Engineering & Technology, Theme: “Technology Management for a Sustainable Economy”, Cape Town, South Africa, July 27-31, 2008. [MICRO6]
8. DINIZ, Eduardo; POZZEBON, Marlei & JAYO, Martin (2007). “Microcredit and Correspondent Banking in Brazil: What is Missing?“, Accepted to publication in the Proceedings of IFIP 9.4, 9th International Conference on Social Implications of Computers in Developing Countries, Sao Paulo, Brazil, 44-1 (9-13) , May 28-30, 2007. [MICRO7]
9. DINIZ, Eduardo; JAYO, Martin & POZZEBON, Marlei (2007). “Correspondent banking as microcredit delivery channel”, Chicago: Chicago Microfinance Conference, 2007. [MICRO]
10. PETRINI, Maira, POZZEBON, Marlei and MEIRELES, Fernando (2007). “Incorporando gestão da sustentabilidade aos sistemas de inteligência de negócios”, Proceedings of 31 Enanpad – Encontro Nacional de Pos-graduação em Administração, Rio de Janeiro, Brazil, September 23-27, 2007.
11. RODRIGUEZ, Charo & POZZEBON, Marlei (2005). “A Paradoxical World: Exploring the Discursive Construction of Collaboration in a Competitive Institutional Context”, Asia-Pacific Researchers in Organization Studies, APROS 2005, 11th International Colloquium, Melbourne, Australia, December 4-7, 2005.

12. RODRIGUEZ, Charo & POZZEBON, Marlei (2005). "Power, Discourse, Collective Action: Exploring the Structuration Process of a Family Medicine Group Identity", European Group for Organizational Studies - EGOS 21st Colloquium, Berlin, Germany, July 2005.
13. POZZEBON, Marlei & RODRIGUEZ, Charo (2004). "The Discursive Construction of Configurable Artefacts: Following the First Steps of a Clinical Information System Project", 6th International Conference on Organizational Discourse, Amsterdam, Netherlands, July 28-30, 2004.
14. POZZEBON, Marlei & PETRINI, Maira (2002). "Impactos da Tecnologia da Informação sobre as Organizações: Desvendando o Paradoxo da Produtividade", IX Congresso COPPEAD, Rio de Janeiro, Brazil.
15. POZZEBON, Marlei et al. (2001). "Meanings of Integrated Systems Implementation: Patterns of Negotiation and Cooperation", European Group for Organizational Studies - EGOS 17th Colloquium, Lyon, France, July 5-7, 2001.
16. POZZEBON, Marlei, DORNELAS, Jairo & SOARES, Rodrigo (1997). "Analysis of Brazilian Telephone Deregulation", BALAS Proceedings – Business Association of Latin American Studies, 1997, vol. 2, Rio de Janeiro, Brazil.

Participation at National and International Forums

- 2008 ICA Pre-Conference 2008 – "What is an Organization? Materiality, Agency & Discourse", Montreal, May 21-22.
- 2008 3^{ème} Salon de la Business Intelligence, Montreal, April 9, 2008
- 2007 2^{ème} Salon de la Business Intelligence, Montreal, April 4, 2007.
- 2006 Global Microcredit Summit 2 - Halifax, Canada, November 12-15, 2006.
- 2006 V World Social Forum – Porto Alegre, RS, Brazil, 26-31 January, 2006.

ACADEMIC ACTIVITIES

Member of Editorial Boards

From 2013 – Member of the Scientific Editorial Board (Conselho Editorial) of Análise – Revista de Administração da PUCRS

<http://revistaseletronicas.pucrs.br/ojs/index.php/face/about/displayMembership/6>

From 2011 – Member of the Scientific Editorial Board (*Scientific Editorial Board*) of RAUSP – Revista de Administração da Universidade de São Paulo <http://www.rausp.usp.br/>

From 2008 – Editorial Advisory Board Member of IT&P – Information Technology & People

http://www.emeraldgroupublishing.com/products/journals/editorial_team.htm?id=itp

From 2008 – Member of the Scientific Editorial Board of RAE – Revista de Administração de Empresas

<http://rae.fgv.br/RAE/institucional/Corpo-Editorial>

From 2006 – Member of the Editorial Board (comitê científico editorial) of JISTEM - Journal of Information Systems and Technology Management

<http://www.jistem.fea.usp.br/index.php/jistem/about/editorialTeam>

Research groups

- ✓ CRISES – Centre de recherche interuniversitaire sur les innovations sociales (Social Innovation Interuniversity Research Group). Regular member from 2009; associate member from 2004.
<http://crises.uqam.ca/recherche/la-recherche-au-crisis.html>
- ✓ MOSAIC – Pole de transfert connaissance en gestion de l'innovation.
Regular member from 2012.
<http://mosaic.hec.ca/equipe/>
- ✓ IDEOS – Pole en gestion des entreprises sociales.
Founder and advisory committee member from 2014.
<https://ideos.hec.ca>
- ✓ GVcemf - Microfinance research center.
Member from 2007.
<http://cemf.fgv.br/>
- ✓ CIRODD - Centre interdisciplinaires de la recherche en opérationnalisation du développement durable. 2008-2016.
<http://www.cirodd.org/membres.html>
- ✓ IFIP Working Group 8.2 – Information Systems and Organizations
Member from 2007.
<http://ifipwg82.org/content/mission>
- ✓ GRIDD – Groupe de Recherche Interdisciplinaire en Développement Durable (Interdisciplinary Research Group on Sustainability).
Co-director from 2010 to 2012; Member from 2007; Associated member from 2012 to 2016.
- ✓ GRAI - Groupe de recherche en affaires internationales (International Business Research Group) -
Associate member from 2010 until 2013.

- ✓ GRESI - Groupe de recherche en systèmes d'information (Information Systems Research Group) - Director from 2007 to 2009; Member from 2002 until 2010.

RESEARCH GRANTS

Awarded research projects (external agencies)

- 2015-2018 MARCHAND, Anne; POZZEBON, Marlei et al. *Design et gestion au service de l'entrepreneuriat autochtone : la création, production et commercialisation d'objets semi-artisanaux atikamekws*. CRSH: 167.824,00 CAD.
- 2014-2020 KLEIN, Juan Luis et al. *Renouvellement du statut de regroupement stratégique*. FQRSC (Fonds Québécois de la Recherche en Sciences); 1.179.000,00 CAD [196.500,00 CAD per year].
- 2014-2015 TURBIDE, Johanne; POZZEBON, Marlei, DESCHENES, J. & BARIN CRUZ, Luciano. *RECODE, Une zone de l'innovation sociale à HEC Montreal*. Fondation McConnell; 100.000,00 CAD [50.000,00 CAD per year].
- 2013-2016 LAZARO DA SILVA FILHO, Jose Carlos; POZZEBON, Marlei et al. *Estudos sobre Inovação Social, Empreendedorismo Social e Inovação Organizacional: Desenvolvimento do Estado da Arte e Estudo de Casos no Nordeste Brasileiro*. MCT/CNPq (Ministry of Science and technology; Brasil); 54.790 R\$ [23 000,00\$]
- 2013-2014 CLOS, Lisiane Quadrado; POZZEBON, Marlei et al. *Cidade Baixa: Uma Análise Do Território Como Potencial Polo Criativo Em Porto Alegre*. MCT/CNPq (Ministry of Science and technology; Brasil); 19.367,50 R\$
- 2012-2015 TESTA, Mauricio Gregianin, POZZEBON, Marlei and PETRINI, Maira. *Novas tecnologias, cultura e desenvolvimento [Nouvelles technologies, culture et développement]*. MCT/CNPq (Ministry of Science and technology; Brasil); 21 000,00 R\$ [10 500,00\$]
- 2012-2013 POZZEBON, Marlei. *Mobile Money and Local Development*. CRDI (IDRC): 20.000,00 \$ (Role: main applicant)
- 2011-2014 COHENDET, Patrick et al. *La génération d'idées dans le processus d'innovation*. CRSH: 83 575 \$ (Role: collaborator)
- 2010-2011 CUNHA, Maria Alexandra Viegas Cortez da Cunha and POZZEBON, Marlei. *ICT and participation in public decision making*. Edital MCT/CNPq/MEC/CAPES. Total: R\$ 4.950,00 + R\$ 7.740,00 (Role: co-applicant)
- 2008-2011 POZZEBON, Marlei and DINIZ, Eduardo (FGV-EAESP). *Information technology applications that improve microcredit*. CRSH: 103,000.00 \$ (Role: main applicant)
- 2008-2011 POZZEBON, Marlei. *Information technology applications and local development: lessons from studies at the community level*. CRSH: 76,230.00 \$ (Role: main applicant)
- 2008-2010 DINIZ, Eduardo (FGV-EAESP) and POZZEBON, Marlei. *The role of ICT based bank channels in improving microcredit: learning from the Brazilian experience*. CRDI: 255,900.00 \$ (Role: co-applicant)
- 2005-2008 POZZEBON, Marlei. *Information technology and corporate social responsibility*. FRQSC: 38,488.00 \$ (Role: main applicant)

2004-2007 RODRIGUEZ, Charo (McGill), POZZEBON, Marlei and PHILLIPS, Nelson (Cambridge). *The implementation of clinical information systems in multi-hospital health centers*. CIHR: 125.376,91 \$ (Role: co-applicant).

Awarded research projects (Internal – Direction de la recherche – or research group)

2016-2017 GONZALEZ, Lauro & POZZEBON, Marlei. Housing policies. GV Pesquisa, 30.000,00 R\$.

2014-2015 POZZEBON, Marlei. Social business and service-learning: lessons from innovative pedagogical experiences, HEC Montréal, Direction de la Recherche, 5.000,00 \$.

2013-2014 POZZEBON, Marlei & SALDANHA, Fabio. Investigating new forms and practices of inclusive innovation, CRISES, 5.000,00 \$.

2010-2011 POZZEBON, Marlei, MAILHOT, Chantale & TELLO, Sonia. The role of citizen participation in improving the sustainability of the cities: the case of Nossa Sao Paulo, HEC Montréal, Direction de la Recherche, 5.000,00 \$.

2006-2007 POZZEBON, Marlei & DINIZ, Eduardo. IT-enabled correspondent banking: opportunities for Brazil and Canada, HEC Montréal, Direction de la Recherche, 4.500,00 \$.

2006-2007 POZZEBON, Marlei. Technologies de l'information et développement locale, HEC Montréal, Direction de la Recherche, 4.485.00 \$.

2005-2006 POZZEBON, Marlei. Technologies de l'information et responsabilité sociale des entreprises, HEC Montréal, Direction de la Recherche, 2.000,00 \$.

2004-2005 POZZEBON, Marlei (HEC Montreal), VAN HECK, Eric (Erasmus University) & OLIVEIRA, Rogerio (HEC Montreal). The role of IT in developing countries, HEC Montréal, Direction de la Recherche, 4,500,00 \$.

2003–2005 POZZEBON, Marlei (HEC Montreal) & RODRIGUEZ, Charo (McGill University). Le défi d'intégrer un système d'information clinique dans deux centres hospitaliers universitaires de Montréal, HEC Montréal, Direction de la Recherche, 9.000,00 \$

2003–2004 PETRINI, Maira & POZZEBON, Marlei. Aprendendo com a implementação de ERP: um estudo comparativo entre Brasil e Canadá, FGV, NPP, 14.100,00 R\$

Services to the academic community, organization of conferences and special issues

2017

- ✓ Member of the advisor board of ADEL (conselho consultivo: <http://www.adel.org.br/quem-somos/#consultivo>)
- ✓ Member of the technical commission of Benchmarking Brasil: <http://benchmarkingbrasil.com.br/comissao-tecnica-geral/>
- ✓ Member of the OAP Standing Committee - 7 th Organizations, Artifacts and Practices (OAP) Workshop (OAP 2017) Collaboration and Materiality: New places, communities and practices of the collaborative economy - June 17th -18th 2017 ESSEC and SMU Singapore.
- ✓ Guest Editor of the special issue RAE – OAP.

2016

- ✓ Member of the OAP Standing Committee - <http://workshopoap.dauphine.fr/fr/about-oap.html> to organize OAP 2016 on “Materiality and Institutions” at Universidade Nova de Lisboa, Portugal. The event will be preceded by a day colloquium on organization studies research in the Portuguese and Spanish-speaking academic world, also organized by OAP and chaired by Eduardo Diniz (FGV/EAESP) and Marlei Pozzebon (HEC Montreal & FGV/EAESP), June 22-24, 2016.
- ✓ Track Chair – ICT for development – Conf-IRM 2016 – International Conference on Information Resources Management – will take place at Cape Town – South Africa, May 22-24, 2016.
- ✓ Organizer of the Seminar “Another development – implications for organizations and local collectivity”. Seminar sponsored by CRISES, HEC Montreal, April 17, 2016.

2015

- ✓ Member of the OAP Standing Committee - <http://workshopoap.dauphine.fr/fr/about-oap.html> to organize OAP 2015 on “Materiality and Managerial Techniques” at UTS in Sydney, Australia, December 7-8, 2015.
- ✓ Track Chair – ICT for development – Conf-IRM 2015 – International Conference on Information Resources Management, Ottawa, Canada, May 22-24, 2015.
- ✓ Faculty member of the Peer Review Committee FQRSC Doctoral Scholarships Grants Competition.

2014

- ✓ Member of the OAP Standing Committee - <http://workshopoap.dauphine.fr/fr/about-oap.html> to organize OAP 2014 on “Rules, norms and materiality in management and organization studies”, LUISS, Rome, Italy, June 19-20, 2014.
- ✓ Chair of a Conference – Social entrepreneurship and the environment. CIRANO, co-chaired with Bernard Sinclair-Desgagné, February 28, 2014.
- ✓ Session discussant, MOSAIC Workshop, August 25, 2014.

2013

- ✓ Member of the OAP Standing Committee - <http://workshopoap.dauphine.fr/fr/about-oap.html> to organize OAP 2013 - Time, History and Materiality in Management and Organization Studies, London School of Economics, June 13-14, 2013.
- ✓ Session chair – Atelier 6 – Innovation international – 3rd International Conference Atlas-AFMI, Montreal, July 8-9, 2013.
- ✓ Ad-hoc consultant at UNESCO’s Regional Study Center for the Information Society Development.
- ✓ Session discussant – GRAI Workshop: 1st HEC Montreal International Business Research Conference, 1st Edition, HEC Montréal, April 2013.

2012

- ✓ MOSAIC RIO 2012 <https://forumbrasilcanada2012.wordpress.com/programa/>

- ✓ Consultant at UNESCO's Regional Study Center for the Information Society Development, March 2012.
- ✓ Track Chair – ICT for development – Conf-IRM 2013 – International Conference on Information Resources Management - Natal, Brazil, May 22-24, 2013.
- ✓ Chair of ICT for Development Track of the 2013 International Conference on Information resources Management (an AIS Affiliated Conference), Natal, Brazil, May 22-24, 2013.
- ✓ Scientific committee member of “Seventh Edition of the *Journées de la Proximité*”. Organized by: MOSAIC, the “Dynamiques de Proximité” group and the Department of International Business of HEC Montreal with the collaboration of CIRANO, Montreal, May 21-23, 2012.
- ✓ EBAPE (theoretical essay – PhD) (committee).

2011

- ✓ Associate Editor for the Track 19: Organizational Theory, Strategy and Information Systems - ICIS 2011 – International Conference of Information Systems, Shanghai, China, December 4-7, 2011.
- ✓ Ad-Hoc consultant of CETIC.BR (Comitê Gestor da Internet do Brasil) - NIC.BR – Núcleo de Informação e Coordenação.
- ✓ Session moderator (facilitateur) - Atelier 6 : Innovations sociales et coopération internationale, 13ème édition du Colloque annuel des étudiants des cycles supérieurs du CRISES, HEC Montreal, April 5-6, 2011.

2010

- ✓ Participant in the Doctoral Consortium DD ONE presenting GRIDD research.
- ✓ Co-organizer of a practitioner workshop, in collaboration with FGV-EAESP, in Sao Paulo about “Innovative application of ICT and its social impacts”, November 5, 2010.
- ✓ Guest editor of a Special Issue on “Social Use, Implications and Impacts of ICT in Latin America”, RAE (Revista de Administração de Empresas), Guest editors: Marlei Pozzebon (HEC Montreal), Eduardo Diniz (FGV-EAESP), and Nicolau Reinhardt (FEA-USP).
- ✓ Co-organizer of an ICT4D workshop “Developing Microfinance Technology” in London, December 2010. Organizers: Ed Cutrell (Microsoft India); Eduardo Diniz (FGV Brazil); Bernhardt Nett (Siegen University Germany); Marlei Pozzebon (HEC Montreal Canada); Volker Wulf (Siegen University Germany).
- ✓ Co-organizer of a practitioner workshop and mediator of a round table about the expansion of community banks models in Brazil. In collaboration with FGV-EAESP, in Sao Paulo about “Community banks and inclusive finance”, May 28, 2010.
- ✓ Co-organizer of a practitioner workshop, in collaboration with FGV-EAESP, in Sao Paulo about inclusive finance, April 23, 2010.
- ✓ Mini-track chair: “ICT and inclusive finance”, Track “Social Inclusion”, Conference AMCIS 2010 – American Conference on Information Systems, Lima Peru. Organizers: Marlei Pozzebon (HEC Montreal), Eduardo Diniz (FGV-EAESP) and Lauro Gonzales (FGV-EAESP), August 2010.

2009

- ✓ Chair of Table 5, Subtheme 5, at 24th EGOS Colloquium “Upsetting Organizations”, Individuality In Strategizing Activity And Practice: Formulators, Implementers, Innovators Table 5. Power and politics, E3BB012Session III, July 02, 2009.
- ✓ Evaluation of the research production of a colleague applying to a full professor position.
- ✓ Co-organizer of two workshops in Sao Paulo, in collaboration with FGV-EAESP, about inclusive finance, May 20 and October 15, 2009.
- ✓ Assessment of an application to the Standard Research Grants program of the Social Sciences and Humanities Research Council of Canada (SSHRC).

2008

- ✓ Associate Editor for the Track Research Methods - ICIS 2008 – International Conference of Information Systems, Paris, France, December 15-17, 2008.
- ✓ Co-organizer of a workshop in Sao Paulo about inclusive finance, March 6-7, 2008.
- ✓ Member of the Scientific committee of the *Journées approches critiques en management*, Lyon, France, June 23, 2008.
- ✓ Chair Session - Environment & Social Responsibility Track – ASAC 2008 Managing the Responsible Enterprise, May 25-27, 2008, Halifax, Nova Scotia.
- ✓ Faculty member of ECIS Doctoral Consortium, Chair: Eric Van Heck; Faculty: Shirley Gregor, Marlei Pozzebon, Susan Scott, Arun Sundararajan, Erica Wagner, Galway, Ireland, June 5-8, 2008.
- ✓ Invited member of the AIS Membership Task Group
<http://ais.affiniscap.com/displaycommon.cfm?an=1&subarticlenbr=358>
- ✓ AIS Volunteer Spotlight September 2008 for outstanding contributions to AIS Membership Task Group.
- ✓ Faculty member of the Peer Review Committee FQRSC Doctoral Scholarships Grants Competition.

2007

- ✓ Session Coordinator: Iniciativas de Inteligência de Negócios, Inteligência Competitiva e Gestão do Conhecimento. September 25, Enanpad, Rio de Janeiro, Brazil.
- ✓ Faculty member of the Peer Review Committee FQRSC Doctoral Scholarships Grants Competition.

2006

- ✓ Honorary member of the Desautels Doctoral Students Society (DDSS) – McGill University
- ✓ Participant – Information Systems Track – ASAC 2006, Banff, Canada, June 2-6, 2006.
- ✓ President / Atelier C2: Changement organisationnel et régulation au sein d’entreprises d’économie sociale, 8^e Colloque annuel des étudiants de cycles supérieurs du CRISES, Concordia University, March 9-10, 2006.

2005

- ✓ Associate Editor for the Track Global IT Management - ICIS 2005 – International Conference of Information Systems, Las Vegas, Nevada, December 11-14, 2005.
- ✓ Faculty member of the scientific committee of AIMS (prize best PhD thesis AIMS/FNEGE 2005)

Reviewer activities

2017

- ✓ Journal: Information & Organization (1 review)
- ✓ Journal: Management International (1 review)
- ✓ Journal: Organiza[cao & Sociedade (1 review)

2016

- ✓ Journal: Cadernos Gestao Publica e Cidadania (1 review)
- ✓ Journal: Interventions economiques (2 reviews)
- ✓ Journal: Information & Organization (1 review)
- ✓ Journal: Management International (1 review)
- ✓ Journal: Revista de Casos em Administracao da GV (1 review)

2015

- ✓ Journal: Strategic Management Journal (1 review)
- ✓ Journal: Organization Studies (1 review)
- ✓ Journal: IS Frontiers (1 review)
- ✓ Journal: Journal of Management Inquiry (1 review)
- ✓ Journal: Business & Society (1 review)
- ✓ Journal: Management (1 review)
- ✓ Conference: 10 Congress RIODD (2 reviews)
- ✓ Conference: ANPAD (2 reviews)

2014

- ✓ Journal: RAE (1 review)
- ✓ Journal: Management (2 reviews)
- ✓ Journal: Journal of Management Inquiry (1 review)
- ✓ Journal: Journal of Information Technology (1 review)
- ✓ Conference: OAP (1 review)

2013

- ✓ Journal: Organization (1 review)
- ✓ Book: Collective Book ATLAS-FMI (1 review)
- ✓ Conference: Atlas-FMI (1 review)

2012

- ✓ Journal: Organization & Sociedade (UFBA) (1 review)
- ✓ Journal: Gestao & Planejamento (1 review)
- ✓ Journal: Revue internationale de cas en gestion (1 review)

2011

- ✓ Journal: Journal of Strategic Information System (1 review)

- ✓ Journal: International Journal of e-Politics (IJEP), Special issue: The Politics of ICT for Development (2 reviews)
- ✓ Journal: Management International (2 reviews)
- ✓ Journal : Revue internationale de cas en gestion (1 review)
- ✓ Conference: ASAC - Administrative Sciences Association of Canada (2 reviews)

2010

- ✓ Journal: JBR - Journal of Business Research (1 review)
- ✓ Journal: Management International (1 review)
- ✓ Conference: ENANPAD (2 reviews)
- ✓ Conference: AMCIS – American Conference on Information Systems (2 reviews)
- ✓ Conference: AOM – Academy of Management (1 review)

2009

- ✓ Book chapter: CEMIS - Corporate Environmental Management Information Systems: Advancements and Trends
- ✓ Journal: Organization Studies (1 review)
- ✓ Journal: Information and Organization (1 review)
- ✓ Journal: EJIS – European Journal of Information Systems (1 review)
- ✓ Conference: ASAC - Administrative Sciences Association of Canada (2 reviews)
- ✓ Conference: AIM – Colloque de l'Association Information et Management (1 review)
- ✓ Conference: II EnADI - Encontro de Administração da Informação da ANPAD (2 reviews)
- ✓ Conference: ENANPAD (1 review)

2008

- ✓ Journal: Organization Studies (1 review)
- ✓ Journal: European Journal of Information Systems (1 review)
- ✓ Journal: Journal of the AIS (2 reviews)
- ✓ Journal: Brazilian Administration Review (3 reviews)
- ✓ Journal: Revue internationale de cas en gestion (2 reviews)
- ✓ Book chapter: Handbook of Research on Contemporary Theoretical Models in Information Systems (1 review)
- ✓ Conference: ICIS - International Conference on Information Systems (3 reviews)
- ✓ Conference: ECIS – European Conference on Information Systems (1 review)
- ✓ Conference: IFIP WG 8.2 (1 review)
- ✓ Conference: ASAC - Administrative Sciences Association of Canada (1 review)

2007

- ✓ Journal: Organization Studies (2 reviews)
- ✓ Journal: MIS Quarterly (1 review)
- ✓ Journal: European Journal of Information Systems (1 review)
- ✓ Journal: Information and Organization (1 review)
- ✓ Book chapter: Enterprise Resource Planning for Global Economies: Managerial Issues and Challenges (1 review)
- ✓ Book chapter: Data Mining Applications for Empowering Knowledge Societies (1 review)
- ✓ Conference: ICIS - International Conference on Information Systems (1 review)
- ✓ Conference: IFIP WG 8.2 (1 review)
- ✓ Conference: ASAC - Administrative Sciences Association of Canada (1 review)
- ✓ Conference: AMCIS - American Conference on Information Systems (1 review)
- ✓ Conference: AIMS - Association internationale de management stratégique (1 review)

2006

- ✓ Journal: Organization Studies (2 reviews)
- ✓ Journal: European Journal of Information Systems (1 review)
- ✓ Journal: Information Technology and People (1 review)
- ✓ Journal: Management International (1 review)
- ✓ Journal: RAC - Revista de Administração Contemporânea (1 review)
- ✓ Conference: ASAC - Administrative Sciences Association of Canada (1 review)
- ✓ Conference: CATI - Congresso Anual de Tecnologia de Informação (2 reviews)
- ✓ Conference: ENANPAD (3 reviews)
- ✓ Conference: III SBSI (1 review)

2005

- ✓ Journal: Information Technology and People (2 reviews)
- ✓ Journal: Advances in Management Information Systems (1 review)
- ✓ Journal: The DATABASE for Advances in Information Systems (1 review)
- ✓ Journal: Human Relations (1 review)
- ✓ Journal: Revue internationale de cas en gestion (3 reviews)
- ✓ Conference: ICIS - International Conference on Information Systems (1 review)
- ✓ Conference: AOM - Academy of Management (3 reviews)
- ✓ Conference: ENANPAD (2 reviews)

2004

- ✓ Journal: MIS Quarterly (2 reviews)
- ✓ Journal: Journal of Strategic Information Systems (2 reviews)
- ✓ Journal: Revue internationale de cas en gestion (2 reviews)
- ✓ Conference: ICIS - International Conference on Information Systems (2 reviews)
- ✓ Conference: AOM - Academy of Management (1 review)
- ✓ Conference: IFIP WG 8.2 (1 review)
- ✓ Conference: ASAC - Administrative Sciences Association of Canada (1 review)
- ✓ Conference: ANANPAD (2 reviews)
- ✓ Conference: EDAS - Simpósio de Sistemas de Informação – Brazil (2 reviews)

2003

- ✓ Journal: MIS Quarterly (2 reviews)
- ✓ Journal: The DATABASE for Advances in Information Systems (1 review)
- ✓ Journal: Revue internationale de cas en gestion (2 reviews)
- ✓ Conference: AOM - Academy of Management (1 review)

2001

- ✓ Conference: ICIS - International Conference on Information Systems (1 review)

2000

- ✓ Conference: AMCIS - American Conference on Information Systems (1 review)

1998

- ✓ Conference: AMCIS - American Conference on Information Systems (1 review)

Strategic Workshop (HEC Montreal)

2009 - Atelier Stratégique A (production de cas originaux majeurs) : POZZEBON, Marlei & MAILHOT, Chantale. Le mouvement « Nossa São Paulo » : les citoyens s'organisent pour se réapproprier l'espace social et politique. (12.000,00 \$)

2007 – Atelier Stratégique A (production de cas originaux majeurs) : Pozzebon, Marlei. The case of Amanco Brazil: the implementation of a sustainability scorecard. (7.500 \$).

2006 - Atelier Stratégique A (development pedagogique) : Pozzebon, Marlei - The case of Amanco Brazil: the implementation of a sustainability scorecard (7.500 \$).

2004 - Atelier Stratégique C (Publications): Pozzebon, Marlei. User Participation In Is Projects. (7.500 \$).

2003 – Atelier Stratégique C (Publications): Pozzebon, Marlei. The Implementation Of Configurable Information Systems. (7.500 \$).

External Contracts

2009-2010 - POZZEBON, Marlei and PIOLAT, Jerome. “Template Energy Sector and the Management of Sustainability”. ATPIware Software, 9.840,00 \$

SUPERVISION OF GRADUATE STUDENTS AND COLLABORATION WITH VISITING SCHOLARS

Visiting professors (received)

1. Mario Aquino Alves – Professor at FGV-EAESP (Fundação Getúlio Vargas – Escola de Administração de Empresas de São Paulo) (July 2012 - June 2013)
2. Nathalie Mitev – professor at LSE (London School of Economics) (August 2010)
3. Eduardo Diniz – Professor at FGV-EAESP (Fundação Getúlio Vargas – Escola de Administração de Empresas de São Paulo) (February 2007 - July 2007)
4. Jairo Dornelas – UFPE (March 2006 - February 2007)
5. Eric Van Heck – Erasmus University – Rotterdam Business School (May 2004)

Supervision of post-doctoral projects

1. Debora Bobsin, Postdoctoral fellowship, project: “New technologies and third sector” (July 2014 - June 2015).
2. Sonia Tello-Rozas, Postdoctoral fellowship, project: “Mechanisms of engagement” (March 2010 - November 2011).
3. Tania Pereira Christopoulos, Postdoctoral fellowship: “Social performance indicators” (December 2010 - July 2011).
4. Alexandre Barbosa, Postdoctoral fellowship, project: “Rethinking E-Government Performance Assessment from a Citizen Perspective” (December 2009 - February 2010).
5. Maria Alexandra Cunha, Postdoctoral fellowship, project: “E-democracy and ICT” (March - May 2009).

Supervision of doctoral projects (in progress)

1. Rosane Dal Magro, PhD student at UdeM (Université de Montreal), Project: “*Les actions sociales comme facteur de cohésion pour la longévité des familles en affaires: le rôle des structures de gouvernance*”. Period: 2015/2018, co-supervision with Luis Cisneros (HEC Montreal).
2. Fabio Saldanha, PhD student at HEC Montreal, Project: The replicability of social innovations; Period: 2015-2018, co-supervision with Laurent Simon (HEC Montreal).
3. Taiane Coelho, PhD student at FGV/EAESP, Project: Participatory practices and new technologies; Period: 2014-2018, co-supervision with Maria Alexandra Cunha (FGV/EAESP).
4. Marcelo Okano, PhD student at FGV/EAESP, Project: TIC and collaborative models and social business; Period: 2016-2020.
5. Morgana Martins Krieger, PhD student at FGV/EAESP, Projet in definition, Period: 2016-2020
6. Héliida Mara Gomes Norato Duarte, PhD student at FGV/EAESP, Projet in definition, Period: 2016-2020
7. Erica Siqueira, PhD student at FGV/EAESP, Projet in definition, Period: 2016-2020, co-supervision with Eduardo Diniz (FGV/EAESP).
8. Paulo Iasbech, PhD student at FGV/EAESP, Projet in definition, Period: 2016-2020.

Supervision of PhD thesis (finished)

1. Renata Oliveira. Successfully defended the thesis in 14 December 2016. Title: “Building Collaboration in Humanitarian Operations: The Role of Institutional Work”. Direction: Marlei Pozzebon. FGV/EAESP.
2. Ingrid Winkler (registered at HEC Montreal as visiting PhD student from 09/2009 to 09/2011). Successfully defended the thesis in 2012 (PhD from 02/2007 to 02/2011); Title: “A critical approach to distance education oriented to microfinance”. Direction: José Antonio Gomes de Pinho (UFB), Marlei Pozzebon (supervision of the doctoral stage)
3. Rene Birochi (registered at HEC Montreal as visiting PhD student from 01/09/2009 to 30/09/2011). Successfully defended the thesis in 2011 (PhD from 02/2007 to 02/2011); Title: “A critical approach to distance education oriented to microfinance”. Direction: Fernando Meirelles (FGV/EAESP) & Marlei Pozzebon (see the letter of invitation regarding the co-direction)
4. Luz Dinora Vera (Successfully defended the thesis in 2011); Title: “Transformation des pratiques et des relations des organisations du secteur minier artisanal autour de la durabilité locale: présence de logiques de conventions et d’ordre négocié”; Direction: Emmanuel Raufflet & Marlei Pozzebon
5. Martin Jayo (registered at HEC Montreal as visiting PhD student from 09/2007 to 03/2008); Successfully defended the thesis in 2010 (PhD from 03/2006 to 03/2010); Title: “Correspondent banking as a distribution channel of financial services: taxonomy, history, limits and potentialities of network management models”; Direction: Eduardo Diniz (FGV/EAESP) & Marlei Pozzebon (see the letter of invitation regarding the co-direction)
6. Alexandre Barbosa (registered at HEC Montreal as visiting PhD student from 03/2007 to 03/2008); Successfully defended the thesis in 2010 PhD student from 03/2006 to 03/2010); Title: “E-government and citizens perceptions”; Direction: Eduardo Diniz (FGV/EAESP) & Marlei Pozzebon (see the letter of invitation regarding the co-direction)

7. Petrini, Maira; Successfully defended the thesis in 2006 (PhD from 02/2003 to 12/2006); Title: “Integrating the management of sustainability to business intelligence”; Direction: Fernando Meirelles (FGV/EAESP) & Marlei Pozzebon (see the letter of invitation regarding the co-direction)

Visiting PhD students (finished)

Wifak Houij Gueddana. “Microfinance at the MENA region”, LSE (London School of Economics) (visiting student at HEC Montreal) March - June 2010).

Member of thesis defense committees - Ph.D. students

Internal member of the thesis defense committee - Jalba Terezinha Minussi “*Economic value exchange dynamics in a strategic sourcing context*”, PhD in Administration – FGV-EAESP, Sao Paulo, Brazil, October 20, 2016.

External member of the thesis defense committee – Diego Mastroiani “*Institutional logics and the governance of open source software ecosystems*”, PhD in management – McGill University, Montreal, Canada, September 30, 2016.

External member of the thesis defense committee - Jenny Moscoso Escobar “*Valoración de Empresas en Etapa Temprana de Financiación – Aplicación a Empresas Incubadas en Antioquia*”, PhD in management – Universidad Nacional de Colombia, Medellin, Colombia, May 05, 2015.

President-rapporteur of the thesis defense committee – Ignasi Capdevilla “*Coworkers, makers and Fabbers – global, local and internal dynamics of innovation in localized communities in Barcelona*”, PhD in management – HEC Montreal, Canada, October 7, 2014.

External member of the thesis defense committee – Wifak Houij Gueddana, “*Open source and microfinance*”, PhD in management – LSE (London School of Economics), UK, November 2012.

External member of the thesis defense committee – Aziza Mahil “*Le processus de l’innovation technique: l’articulation du rôle des acteurs et de la culture*”, PhD in management – UQAM, Montreal, Canada, July 10, 2012 (August 2011 first assessment).

External member of the thesis defense committee – Gustavo Abib, “*Elementos de Dimensão Social no Alinhamento Estratégico: uma análise sob a ótica da estratégia enquanto prática*”, PhD in Administration – UFRGS (Universidade Federal do Rio Grande do Sul), Porto Alegre, Brazil, May 13, 2011.

Member of the thesis defense committee – Hamid Nach, “*Essays on the impact of information technology identity*”, PhD in Administration – UQAM, Montreal, Canada, March 18, 2011.

Member of the thesis defense committee – Rene Birochi – “*Uma Abordagem Crítica Para A Educação A Distância Orientada Para As Microfinanças*” – PhD in Administration – FGV-EAESP, Sao Paulo, Brazil, February 23, 2011.

Member of the thesis defense committee – Adrian Kemmer Cernev, “*Mobile Banking no Brasil: Eventos Críticos, Trajetória e Cenários Esperados*” – PhD in Administration – FGV-EAESP, Sao Paulo, Brazil, June 22, 2010.

Member of the thesis defense committee – Martin Jayo, “*Correspondentes Bancários Como Canal de Distribuição de Serviços Financeiros: Taxonomia, Histórico, Limites e Potencialidades dos Modelos de Gestão de Redes*” – PhD in Administration – FGV-EAESP, Sao Paulo, Brazil, March 15, 2010.

Member of the thesis defense committee – Tania Pereira Christopoulos – “*A sustentação das comunidades virtuais de aprendizagem e de prática*” – PhD in Administration – FGV-EAESP, Sao Paulo, Brazil, March 3, 2008.

Member of the thesis defense committee – Alexandre Fernandes Barbosa – “*Governo eletrônico: dimensões da avaliação de desempenho na perspectiva do cidadão*” – PhD in Administration – FGV-EAESP, Sao Paulo, Brazil, March 3, 2008.

Member of the thesis defense committee – Maira Petrini – “BI and sustainability” – PhD in Administration – FGV-EAESP, Sao Paulo, Brazil, March 3, 2006.

Member of the thesis defense committee – Luis Moulinié, “*Les deux réalités de Linux : compétitif au marché spécialisé, marginalisé au marche de masse*”, – PhD in Administration – UQAM, Montreal, Canada, May 20, 2005.

Member of phases II and III committees - Ph.D. students

2017: Cristian Armando Yepes Lugo, Member of Qualification Phase, PhD candidate in ingenieria, Universidad Nacional de Colombia, Supervisor: Luz Dinorah Vera Acevedo.

2016: Lucas Puttini, Member of Qualification Phase, PhD candidate in management, McGill University, Supervisor: Henry Montzberg and Saku Mantere.

2016: Carlos Eduardo Batista Costa, Member of Qualification Phase, PhD candidate in administration, PPGA/UFMG, Supervisor: Armindo dos Santos de Sousa Teodosio, Qualification essay, November 2016.

2016: Ana Maria Figueiredo Biselli Aidar, Member of Qualification Phase, PhD candidate in administration, FGV/EAESP, Sao Paulo, Brazil, Supervisor: Luiz Artur Brito, Thesis proposal qualification, September 2016.

2016: Luis Otavio Milagres de Assis, Member of Qualification Phase, PhD candidate in administration, FGV/EAESP, Sao Paulo, Brazil, Supervisor: Regina Silvia Pacheco, Thesis proposal qualification, August 2016.

2016: Fabio Grigoletto, Member of Qualification Phase, PhD candidate in administration, FGV/EAESP, Sao Paulo, Brazil, Supervisor: Mario Aquino Alves, Thesis proposal qualification, July 2016.

2015: Joey El Khouri, Member of Phase II, PhD candidate in administration, Supervisor: Luciano Barin Cruz, Qualification exam, Université de Montréal, Canada, January-July 2015.

2014: Jalba Terezinha Minussi, Member of Phase II, PhD candidate in administration, FGV/EAESP, Sao Paulo, Brazil, Supervisor: Luiz Artur Ledur Brito, Thesis proposal qualification, August 2014.

2014: Marcia Regina Santiago Scarpin. Member of Phase II, PhD candidate in administration, FGV/EAESP, Sao Paulo, Brazil, Supervisor: Luiz Artur Ledur Brito Thesis proposal qualification, May 2014.

2014: Roberta Guasti Porto. Member of Phases II, PhD candidate in administration, PUC MG, Belo Horizonte, Brazil, Supervisor: Antonio Carvalho Neto, Thesis proposal qualification, March 2014.

2013: Nebojsa Radojevic, Member of Phases II and III, PhD candidate in administration, UFRGS, Porto Alegre, Brazil; Supervisor: Patrick Cohendet, Thesis proposal qualification, January 2014.

2013: Simone Alves Pacheco de Campos. Member of Phases II, PhD candidate in administration, UFRGS, Porto Alegre, Brazil; Supervisor: Eugenio Avila Pedrozo, Thesis proposal qualification, June 2013.

2011: Diego Marconatto; Member of Phases II and III, PhD candidate in administration, UFRGS, Porto Alegre, Brazil; Supervisor: Eugenio Avila Pedrozo, Thesis proposal exam, July 2011.

2009-2010: Gustavo Abib; Member of Phase II and III, Ph.D. candidate in administration, UFRGS, Porto Alegre, Brazil; Supervisor : Norberto Hopen.

2008-2009: Ewandro Araujo. Supervisor until Phase II, PhD candidate in administration, HEC Montréal, Canada.

2006-2009: Hamid Nach. Member of Phase II and III, PhD candidate in administration, UQAM, Montreal, Canada.; Supervisor : Albert Lejeune (Synthesis Exam), September 2007.

2005: Manon G. Guillemette. Member of Phase III, PhD in administration, HEC Montréal, Canada; Supervisor: Guy Paré.

2004: Mihai Ibanescu. Member of the Phase II and III, PhD candidate in administration, UQAM, Montreal, Canada; Supervisor: Serghei Floricel.

Supervision of M.Sc. students (in progress)

1. Stephanie Oriol (dissertation), “Les projets de développement en Haiti”. HEC Montreal
2. Ulysse Pacheco (dissertation), “UBER and the role of apps on the drivers’ actions” FGV-EAESP
3. Luana Messena (dissertation), “L’évaluation des entreprises sociales”. FGV-EAESP

Supervision of M.Sc. students (finished)

1. Gabriel Martim Jacintho Ribeiro (dissertation), “Articulações entre governo local e sociedade civil em torno do desenvolvimento da pesca artesanal: Estudo de caso no município de Ubatiba-SP, FGV/EAESP (February 2017)
2. Gorana Govedarica (dissertation), “Small-scale farming that improve sustainable food system”. HEC Montreal (Janvier 2017)
3. Carolane Marin-Larochelle (supervised project), “Social scorecard for IIS” HEC Montreal (Janvier 2017)
4. Yza Nouiga (dissertation), “L’integration par les arts – l’étude du cirque social Crescer e Viver, à Rio e Janeiro”, co-supervision: Bernard Gauthier. HEC Montreal. (Janvier 2017)
5. Liane Drolet (supervised project), “The Development of a Communication Plan for an Eco-Training Tourism Product in Brazil: The *Explore the Amazon Experience*”, co-supervision: Danilo Dantas (June 2016).
6. Emilie Belleau (supervised project), “Communication Plan for a new Eco-Training Tourism Offer: The Case of *IPÊ* in Manaus, Brazil”, co-supervision: Danilo Dantas (June 2016).
7. Luiza Affonso Ferreira Mesquita (dissertation), “As práticas que sustentam o trabalho colaborativo em espaços de *coworking* e o papel das Tecnologias de Informação e Comunicação: Estudo de caso da Goma”, FGV-EAESP (March 2016)
8. Mario Sergio Garcia Rangel (supervised project), “Mandat de consultation dans une PME familiale en écotourisme à Ilhabela: démarche d’une enquête Feedback”, co-supervision: Celine Bareil (January 2016).
9. Emilie Kaiser (dissertation), “Rôles et pratiques des organismes d'aide au développement dans le processus d'*empowerment* des femmes dans les pays en développement” (January 2016).
10. Alice Niyizurugero (supervised project), “L’internationalisation de la plateforme collaborative CATARSE” co-supervision: Patrick Cohendet (May 2015).
11. Eve Chartrand-Durand (supervised project), “Le karité, bon pour vous, bon pour elles” (January 2015).

12. Charles Boustany (dissertation), “Un modèle d'affaires pour un incubateur universitaire de projets sociaux” (January 2015).
13. Soraya Sovadogo (supervised project), “L’impact du commerce équitable comme stratégie de niche sur l’internationalisation de la PME : utopie ou réalité? Le cas de la PME le Palais du beurre de karité” co-supervision: David Pastoriza (January 2015).
14. Adrien Tombari (supervised project), “Le *Marketing Plan* adopté dans le cadre de la création d’un nouveau produit d’écotourisme communautaire : Le cas concret de Caiçara Ilhabela au Brésil” (January 2015).
15. Kenneth Boudreau (supervised project), “Marketing plan to create a Community Based Ecotourism offer: The case of *Caiçara Ilhabela*” (January 2015).
16. Laure Duhamel (supervised project), “Le transfert des projets d’innovation sociale : le cas de la banque communautaire Palmas en Haïti” (December 2014).
17. Ophelia Rey-Suhard ((dissertation), “La maximisation des moments d’inclusions dans un modèle de social business” (September 2014).
18. Maela Mc-Cormick (supervised project), “Le développement d’un plan d'affaires pour une communauté d’artisans Atikamekw” (September 2014).
19. Ana Clara Alves (dissertation), “Le projet Adel” co-supervision: Jose-Carlos Lazaro (UFC) (August 2014).
20. Stephane Chalmeau (supervised project), “Instituto Ilhabela Sustentavel”, co-supervision: Bernard Sinclair-Desgagné (August 2014).
21. Fabio Saldanha (supervised project), “Le transfert d’un modèle d’entreprise sociale” (January 2014).
22. Caroline Chatel (dissertation) “Le Social Business au Canada Le rôle des intermédiaires: Qui sont-ils?” (January 2014).
23. Ludvig Bellehumeur (dissertation) “Coopération entre les filiales au sein des entreprises multinationales”; co-supervision: David Pastoriza (January 2014).
24. Baptiste Guyot (supervised project), “Rédaction d’un plan de marketing pour l’association Mundo Jeri” Co-supervision: Danilo Dantas (September 2013).
25. Alaa Benhammida (dissertation). “La microfinance pour les femmes et le tableau de bord de gestion”, co-supervision: Claude Laurin (June 2013).
26. Henriette Joelle Magoh (supervised project). “Social business and microfinance in Ghana: StarShea” Co-supervision : Luciano Barin Cruz.
27. Camille Bugel (supervised project), “Orientation stratégique et mesure de performance au sein d’un organisme à but non lucratif” (February 2013).
28. Helene Dejoux (supervised project). “Le processus d’internationalisation de la SAQ” (February 2013).
29. Benjamin Gadbois (supervised project). “A social BSC for social business projects”. Co-supervision : Luciano Barin Cruz (October 2012).
30. Marie-Eve Lacombe (supervised project. “Marketing plan for a social business” Co-supervision: Luciano Barin Cruz (November 2012). <http://www.jeri.org.br/o-conselho/projeto-hec-montreal/>
31. Ulysses Dorioz (supervised project). “Les enjeux de la consultation dans les “social business””, co-supervision: Luciano Barin Cruz (June 2012).

32. Laurence Pauzé-Foixet (supervised project). “La microfinance dans le contexte de l’Uttarakhand: région de la chaîne himalayenne indienne” (June 2012).
<https://impactdelamicrofinanceinde.wordpress.com>
33. Charlotte Marchesseault, (supervised project). “Mundo Jeri: Association de femmes crocheiteras”, co-supervision: Luciano Barin Cruz (May 2012). http://www.youtube.com/watch?v=a4qRYc_Q6vk
<http://assomundojeri.wix.com/mundojeri>; <http://mundojeri.blogspot.co.za/>
34. Narimane Atchi (supervised project) “La microfinance : un secteur en mutation – controverse, impact et légitimité” (February 2012).
35. Morgan Chelihi (supervised project) “Interactive Data Visualization Tools for ICT Statistics in Brazil” (February 2012).
36. Alexandre Paradis (supervised project), “Quartier des spectacles. Projection architecturale : enjeux et recommandations”, (January 2012). <https://technologiesespaceurbain.wordpress.com/reflexion/>
37. Sara Duquette (dissertation) “L’efficacité des institutions de microfinance sous l’influence de l’environnement économique et politique”, co-supervision: Benoit Dostie (September 2011).
38. Nohad Adra (supervised project), “Microfinance Institutions in Lebanon: the case of Al-Majmoua” (April 2011).
39. Jean-Emmanuel Poitras (dissertation), “La responsabilité sociale d’entreprise stratégique au « bas de la pyramide »; le cas de Coelce au Nord-est du Brésil”, co-supervision : Luciano Barin Cruz (April 2011).
40. Deysi Vargas (dissertation), “Business intelligence and the health care sector», co-supervision with Guy Paré (April 2010).
41. Frederic Lavoie (dissertation), “Understanding the conditions for transferability and local appropriation of microcredit methodologies», co-supervision with Emmanuel Raufflet, (February 2010) Finaliste pour le prix du meilleur dissertation 2009-2010.
42. Alain Cardinal (dissertation), “Integration of BSC, OVAR et Kimball methodologies», co-supervision with Éric Lefebvre (ETS, École de technologie supérieure) (September 2009).
43. Catherine Lahaise (dissertation), “Élaboration d’une solution d’intelligence d’affaires dans le cadre d’un projet de développement durable” (May 2009).
44. Théodore Kamar (dissertation), “Catégories des bénéficiaires et des barrières associées au processus d’implantation des projets d’intelligence d’affaires” (October 2008).
45. Melisa Albernhe-Lahaie (dissertation), “Étude des antécédents (conditions initiales) influençant l’émergence de comportements de résistance suite à l’implantation d’un système d’information clinique”, co-supervision with Liette Lapointe (January 2008).
46. Nour Zaoui (dissertation), “Émergence de la résistance des médecins et infirmier (ères): un processus de sensemaking multiniveaux” (January 2008).
47. Catherine Tremblay (dissertation), “L’apport des Systèmes d’Information Interorganisationnels (SIIO) à la performance relationnelle” (June 2007).
48. Imène Drir (internship – M.Sc. e-commerce), “CRM at Emergis” (October 2007).
49. Aurèle Chehmana (dissertation), “Analyse du processus d’échange des connaissances tacites en contexte de délocalisation TI”, co-supervision with Benoit Aubert (July 2007).
50. Taydi Nabi (dissertation), “Une approche intégrée et dynamique pour les projets d’intelligence d’affaires: Une synthèse des méthodologies, techniques et outils” (December 2006).

51. Thuy-quynh-tram Nguyen (supervised project), “Solution d’administration pour Trity Inc”, M.Sc. in electronic commerce (June 2006)
52. Gabriel Aubert Desjardins (dissertation), “L’émergence de la résistance des utilisateurs des technologies de l’information en contexte de pré-implantation, un processus de sensemaking : études de cas en milieu hospitalier”, co-supervision with Liette Lapointe (December 2005).
53. Ghazi Ben Ayed (internship – M.Sc. e-commerce), “ Le modèle de leadership e-valeur des projets d’évolution électronique” (July 2004).

Supervision of TCC (trabalho de conclusao de curso) students (finished)

Pedro Soares Fialdini. (November 2015-July 2016). “O download gratuito e a música eletrônica Os impactos da distribuição gratuita de música no desenvolvimento da carreira de produtores musicais no cenário da *electronic dance music*”. (June 2016)

Lucas Lara (March-July 2016). “Junto Educamos: Financiamaneto Coletivo para Pesquisas Acadêmicas”. (June 2016)

Supervision of MBA students (finished)

2008 – Supervised team project – Guilherme Belassiano, Leonardo Kuan, Vanessa Malik, Gaspard Petit - Business case for microcredit - ICT: Unlocking the potential of Correspondent Banking in Brazil an analysis of how technology in correspondent banking can enhance microcredit operations

2007 – Individual project - Guy Grenier – Les PME et les solutions de logiciels de gestion alternatifs.

2005 – Individual project - Sylvie Vachon – L’évolution des affaires électroniques chez RONA entre 2000 et 2003.

Member of M.Sc evaluation committees

Name: Gicelda Julia das Bo

Title: Perspectivas de empoderamento e de rsistencia em um modelo de economia compartilhada na ótica da teoria das transições: caso Uber no contexto brasileiro

Director: Maira Petrini

Year: 2017 (Mars)

Name: Paulo Alberto Battazza Iasbech

Title: Estratégia e teoria da estruturação: um estudo etnográfico do sistema de telemedicina e telesaude do Estado de Santa Catarina

Director: Rosalia Barbosa Lavarda

Year: 2016 (November)

Name: Amanda Albuquerque Gross (FGV/EAESP)

Title: Design and management

Director: Isleide Fontenelle

Year: 2016 (March)

Name: Rebeca Scheefffer Curvo Leite (FGV/EAESP)

Title: A construção do discurso sobre o consumo dos alimentos geneticamente modificados (gm) no brasil: análise crítica do discurso da revista veja

Director: Isleide Fontenelle
Year: 2016 (March)

Name: Antoine Reveillard
Title: *Gestion de connaissances* (supervised project)
Director: Patrick Cohendet
Year: 2015 (June)

Name: Ayman Kuzbari
Title: *Art Geo-Politics* (supervised project)
Director: Ekaterina Turkina; Thierry Warin
Year: 2015 (May)

Name: Fatoumata Kone
Title: *Le secteur informel au Mali: le rôle des facteurs institutionnels* (supervised project)
Director: Bernard Gauthier
Year: 2015 (Avril)

Name: Siptene Pirbay
Title: *A global outlook of the luxury industry in the aftermath of the 2008 crises* (supervised project)
Director: Thierry Warin
Year: 2015 (February)

Name: Marilyne Berthiaume
Title: *Le rôle du secteur public dans les réseaux d'affaires internationaux Québécois: le cas de l'industrie aéronautique* (supervised project)
Director: Ekaterina Turlina
Year: 2015 (February)

Name: Natacha Khlal
Title: *The case of C2MTK* (supervised project)
Director: Patrick Cohendet
Year: 2015 (January)

Name: Panagiota Lambropoulos
Title: *Analyse de faisabilité: Uniterra partenaires d'affaires* (supervised project)
Director: Emmanuel Raufflet
Year: 2015 (January)

Name: Marie-Pierre Michaud
Title: *Est-ce que les États-Unis peuvent utiliser le « African growth and opportunity impact » pour aider l'Afrique?* (supervised project)
Director: Ari Van Asche
Year: 2014 (December)

Name: Nicholas Chatelain Lussier
Title: *Recycler des vies et lutter contre l'exclusion par une action collective : Le cas de ASMARE – Association de catadores de matières recyclables à Belo Horizonte* (dissertation)
Director : Kuan-Luis Klein (UQAM)
Year: 2014 (March)

Name: Charles Edouard Demers
Title: *Programme de microfinance au Kenya So They Can* (supervised project).
Director: Jahan Ara Peerally
Year: 2014 (January)

Name: Lorraine Laquerre
Title: *Projet de formation : droits de propriété intellectuelle pour les entreprises créatives*
Director: Patrick Cohendet
Year: 2013 (August)

Name: Sophie Allain-Melanson
Title: *Ateliers créatifs : préparer la croissance de demain à l'aide des pratiques courantes*
Director: Laurent Simon
Year: 2013 (September)

Name: Vanessa Blouin
Title: *Tourisme durable urbain à Buenos Aires*
Director: Luciano Barin Cruz
Year: 2013 (February)

Name: Marie-Chantal Caron
Title: *Dossier de préparation à l'exportation d'accessoires haut de gamme.*
Director: Ekaterina Turkina
Year: 2013 (February)

Name: Benjamin Gaucher
Title: *Exploration des facteurs ayant influencé l'internationalisation de France Télécom en Afrique de l'Ouest entre 1997 et 2007*
Director: Alain Joly
Year: 2012 (August)

Name: Melissa Bélisle
Title: *Accessibilité financière des individus et rôle de la microfinance au Ghana et en Tanzanie* (dissertation).
Director: Bernard Gauthier
Year: 2012 (June)

Name: Olivier Metz
Title: *L'aide gouvernementale pour les entreprises nationales qui exportent : le cas de la stratégie du gouvernement du Québec à l'égard de la Pologne* (supervised project).
Director: Ekaterina Turkina
Year: 2012 (June)

Name: Pierre-Olivier Gagnon
Title: *Advantages and disadvantages for firms locating in a cluster : the case of C2Mi* (supervised project).
Director: David Pastoriza Rivas
Year: 2012 (May)

Name: Thierry Beaupré-Gateau

Title: *Internet, droits d'auteur et gratuité : vers un nouveau modèle d'affaires en musique. L'exemple du groupe Misteur Valaire* (dissertation)

Director: Laurent Simon & Patrick Cohendet

Year: 2012 (February)

Name: Renata Marques Leitao

Title: *Craftsmanship as a means of empowerment for the traditional population of Guaraqueçaba : a case study* (dissertation)

Director: Pierre De Coninck & Anne Marchand (Faculté de l'aménagement (Université de Montréal))

Year: 2011 (October)

Name: Caroline Lemay

Title: *Un projet de microfinance au Mali : l'effet communautaire* (dissertation)

Director: Kuan-Luis Klein (UQAM)

Year: 2011 (June)

Name: Audrey Fatras

Title: *Le mécanisme de développement propre : une approche volontaire à la réduction des émissions de dioxyde de carbone* (supervised project)

Director: Bernard Sinclair-Desgagné

Year: 2011 (June)

Name: Sining Chen

Title: *The role of awareness and experience in cross-cultural learning: evidence from HEC Montreal's Campus Abroad program in China* (supervised project)

Director: Ari Van Assche

Year: 2011 (April)

Name: Marc Paquin

Title: *Technoparc Montréal* (supervised project)

Director: Patrick Cohendet

Year: 2011 (March)

Name: Yan Giovannoni

Title: *Le transfert et l'adaptation des meilleures pratiques de responsabilité sociale d'entreprise (RSE) d'une firme multinationale à différents contextes* (dissertation)

Director: David Pastoriza Rivas

Year: 2011 (February)

Name: François Boisvert

Title: *Le développement touristique à Utila au Honduras : une île dans l'économie d'archipel* (dissertation)

Director: Kuan-Luis Klein (UQAM)

Year: 2010 (August)

Name: Julie Chapdelaine

Title: *Une exploration du rôle des espaces physiques comme vecteur de créativité organisationnelle* (dissertation)

Director: Laurent Simon

Year: 2010 (July)

Name: Marie-Pierre Charrette
Title: *Stage chez Grupo Cortefiel* (supervised project)
Director: Gundula Lucke
Year: 2010 (June)

Name: Rosalie Trépanier-Blais
Title: *Étude comparative des pratiques marketing des commerçants chinois et sénégalais au Sénégal* (dissertation)
Director: Johanne Brunet
Year: 2010 (June)

Name: Irina Bundaru
Title: *Analyse du développement de l'industrie cinématographique roumaine des dix dernières années* (dissertation)
Director: Johanne Brunet and Renaud Legoux
Year: 2010 (February)

Name: Réjean Dong Hai Nguyen
Title: *Finance, microfinance et développement durable : étude de cas sur la vision de la triple performance* (dissertation)
Director: Marie-Claire Malo
Year: 2009 (October)

Name: Véronique Mauro
Title: *Le développement organisationnel des organisations non gouvernementales internationales* (dissertation)
Director: Jahan Ara Peerrally
Year: 2009 (October)

Name: Justine Quenneville Éthier
Title: *Le développement industriel régional : le cas de Rio Tinto Alcan* (dissertation)
Director: Bernard Sinclair-Desgagné
Year: 2009 (October)

Name: Annick Gagnon
Title: *Étude des partenariats entre les organisations non gouvernementales environnementales et les entreprises* (dissertation)
Director: Bernard Sinclair-Desgagné
Year: 2008

Name: Rudy Jean
Title: *Étude du rôle que joue la confiance initiale dans l'adoption des technologies de l'information* (dissertation)
Director: Henri Barki
Year: 2008

Name: Adama Zoumanigui
Title: *IBM Internship report: marketing analytics case studies* (supervised project, maîtrise en commerce électronique)
Director: Jacques Robert.
Year: 2007

Name: Jean-Nicolas Malek
Title: *Recours à Internet comme source d'information sur la santé et possibilités de responsabilisation personnelle* (dissertation)
Director: Guy Paré
Year: 2007

Name: Miao He
Title: *The modulation of the project manager's influence tactics in relation to the types of IS a development project* (dissertation)
Director: Vital Roy et Carmen Bernier
Year: 2007

Name: Marie-Eve Tetreault
Title: *Vers le bureau sans papier: étude des interventions organisationnelles en gestion de changement et leurs impacts sur les perceptions et les préoccupations de l'utilisateur* (dissertation)
Director: Carmen Bernier et Celine Bareil.
Year: 2007

Name: Marco Perez
Title: *La mise en œuvre des progiciels intégrés de gestion : les mécanismes d'intégration mis en place et utilisés par les entreprises* (dissertation)
Director: André Tchokogué
Year: 2006

Name: Gailor Huang
Title: *L'impact des différences culturelles sur la perception d'adéquation entre la tâche et la technologie* (dissertation)
Director: Line Dubé
Year: 2005

Name: Martin Denis
Title: *Les rôles prédominants du chef de projet en système d'information selon le model d'approvisionnement retenu* (dissertation)
Director: Vital Roy et Carmen Bernier
Year: 2005

Name: Olga Lucia Castro Garcia
Title: *Facteurs d'adoption de XML dans les entreprises* (dissertation)
Director: Olivier Gerbé
Year: 2004

Name: Nicole Béland
Title: *L'appropriation en contexte d'implantation de ERP : démystification et implication sur le succès* (dissertation)
Director: Guy Paré
Year: 2004

Name: Marie-Claude Racine
Title: *L'innovation dans les services. Le cas d'un service conseil en contexte de haute technologie* (dissertation)

Director: Silvia Ponce
Year: 2004

Name: Alain Pilon
Title: *Un système de gestion de la connaissance pour le MACM* (dissertation)
Director: Olivier Gerbé
Year: 2003

Name: Lassaad Ghachem
Title: *Le développement des sites Web en Tunisie : Cas des institutions financières* (dissertation)
Director: Hugues Boisvert (*M.Sc en Commerce Électronique*)
Year: 2003

Name: Samuel Fosso Wamba
Title: *Étude du profil des firmes qui adoptent le commerce électronique en mode sans-fil au Canada et en Scandinavie* (dissertation)
Director: Pierre-Majorique Léger (*M.Sc en Commerce Électronique*)
Year: 2003

Internship supervision (BAA)

2008

Student: Antonin Chabannes (January-May 2008)
Student: Nicolas Prieur (January 2008)
Hayat Chekkali (April 2008)

2007

Student: Mathieu Lefebvre (January-September 2007)
Student: Camille Saliou (May-December 2007)
Student : Annabelle Roux (May-September 2007)
Student : Nicolas Guay (May-September 2007)
Student: Henri Trouillard (June-December 2007)
Student : Kim Mazzilli (January-September 2007)
Student : Stéphanie Doyon (June-September 2007)
Student: Willy Chamand (June-December 2007)

2006

Student : Chama Bargach (July-September 2006)
Student : Geneviève Chartrand (May-September 2006)
Student : Mehdi Rahimi (May-September 2006)

2005

Student : Jonathan Grimaudo (June-December 2005)
Student : Stéphanie Rizk (June-August 2005)

2004

Student: Benoit Hébert (August 2004-January 2005)

Other supervision activities / Autres activités de supervision

1998 - Back, Fábio Luís “Projetando um Data Warehouse utilizando ferramentas”, Computing / Unisinos, Sao Leopoldo (Brazil)

1998 - Schmidt, Higino Arthur Perea. “Marketing na Internet: uma Análise do Uso desta Tecnologia pelas Empresas Brasileiras Relacionadas ao Comércio Exterior”, Business Administration / Unisinos, Sao Leopoldo (Brazil)

1998 - Botega, Cláudia. “Data Warehouse: uma poderosa ferramenta de apoio ao marketing das empresas”, Computing / Unisinos, Sao Leopoldo (Brazil)

1998 - Beninga, Leozimar. “Panorama da Utilização dos Sistemas EIS no Segmento Empresarial Gaúcho”, Computing / Unisinos, Sao Leopoldo (Brazil)

1997 - Bonotto, Fernando Carlos “Sistema de Controle de Estoques para uma Empresa do Ramo de Ferragens”, Business Administration / UFRGS, Porto Alegre (Brazil)

ADMINISTRATIVE ACTIVITIES

2016-2017

Coordinator of International Campus (9 CIAO for BAA, MSC and MBA students)

Member of the Sustainability Committee (Direction de développement durable)

Member of the IDEOS

2015-2016

*** Sabbatical year ***

2014-2015

Co-coordinator of *Axe territoire et communautés locales* CRISES

Coordinator of International Campus (9 CIAO for BAA, MSC and MBA students) and Summer Schools

Member of the Sustainability Committee (Direction de développement durable)

2013-2014

Coordinator of International Campus (9 CIAO for BAA, MSC and MBA students) and Summer Schools (Écoles d’été)

Member of the Sustainability Committee (Direction de développement durable)

Evaluation of a Tenure Track candidate – teaching

2012-2013

Coordinator of International Campus (9 CIAO for BAA, MSC and MBA students) and Summer Schools

Member of Case Center Committee - HEC Montréal (membre du Comité de direction du Centre de cas)

Member of International Committee (Comité International)

Member of the Sustainability Committee (Direction de développement durable)

Evaluation of a Tenure Track candidate – research

2011-2012

Member of Tenure Track Committee (member du Comité de promotion à l'agrégation)

Coordinator of International Campus (9 Campus internationaux for BAA, MSC and MBA students) and Summer Schools

Member of Case Center Committee - HEC Montréal (membre du Comité de direction du Centre de cas)

Coordinator of a new DESS program in business internationalization

Co-director of GRIDD – Groupe de Recherche Interdisciplinaire en Développement Durable (Interdisciplinary Research Group on Sustainability)

Member of International Committee (Comité International)

Member of the Sustainability Committee (Direction de développement durable)

2010-2011

Member of Tenure Track Committee (member du Comité de promotion à l'agrégation)

Coordinator of International Campus (9 Campus internationaux for BAA, MSC and MBA students) and Summer Schools

Coordinator of a new DESS program in business internationalization

Co-director of GRIDD – Groupe de Recherche Interdisciplinaire en Développement Durable (Interdisciplinary Research Group on Sustainability)

Member of Case Center Committee - HEC Montréal (membre du Comité de direction du Centre de cas)

Member of International Committee (Comité International)

Member of the Sustainability Committee (Direction de développement durable)

2009-2010

Member of CER (*Comité d'éthique de la recherche de HEC Montreal*)

Co-Director of the GRIDD (*Groupe de Recherche Interdisciplinaire en Développement Durable*)

Coordinator of Summer Schools programs of HEC Montreal (SEAI)

2008-2009 *** Sabbatical year ***

Academic Director - International Projects Brazil-Canada

Director of the GRESI (Research Group on Information Systems)

2007-2008

Academic Director - International Projects Brazil-Canada

Director of the GRESI (Research Group on Information Systems)

Membre of “Conseil de la recherche – Direction de la Recherche - HEC Montreal“
Vice-president “à l’exécutif de l’Association des professeurs (AP) de HEC Montreal“
Coordination of the program *DESS Affaires Électroniques*
Professor responsible for “stages in entreprises“(Programme BAA)
Coordination of course 4-705-96 - *Technologies de l’information en gestion* (Programme D.E.S.S.)
Coordination of the proposal of new courses for the MBA on Sustainable Development

2006-2007

Pedagogical coordination - International Projects Brazil-Canada
Vice-president of the “Association des professeurs (AP)“ at HEC
Coordination of the program *DESS Affaires Électroniques*
Responsible Professor for “stages in entreprises“ (Programme BAA).
Coordination of course 4-705-96 - *Technologies de l’information en gestion* (Programme D.E.S.S.)
Coordination of the proposal of new courses for the MBA on Sustainable Development

Services to the academic community (internal)

From 2011: Participation to the new professors recruiting process (SEAI).
From 2002: Participation to the MsC and PhD students’ selection.
2009-2010: Participation to the supervised projects and MsC and PhD students’ selection
2006-2007: Evaluation of applications (research dimension) to tenure track promotion
2007-2008: Evaluation of applications (research dimension) to tenure track promotion
2009-2010: Evaluation of applications (research dimension) to titular promotion
2010 – Participartion to EQUIS meetings
2011-2012: Evaluation of applications (research dimension) to tenure track promotion
2012-2013: Evaluation of applications (teaching dimension) to tenure track promotion